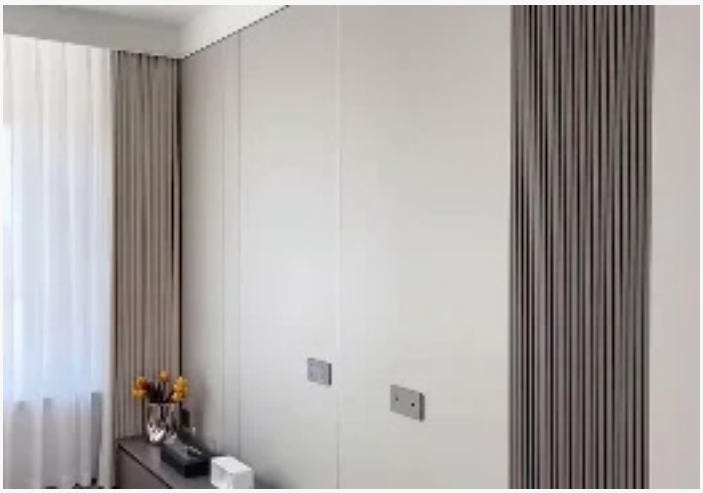
Advanced Solutions Flexible Velvet Upholstered Panel Factory Appears at Hangzhou Cross Expo

XINGTAI, HEBEI, CHINA, September 17, 2026 /EINPresswire.com/ -- In the era of accelerating globalization, international trade exhibitions have become essential platforms for connecting manufacturers with global buyers. Events such as the Hangzhou Cross Expo reflect the same global influence once seen in the Canton Fair, where suppliers and importers from around the world gather to explore new technologies, materials, and design trends in the construction and interior decoration industries.



Today's architectural and interior design market is no longer driven solely by functionality. Instead, it is shaped by a growing demand for comfort, aesthetics, sustainability, and acoustic performance. Within this transformation, flexible velvet upholstered panels have emerged as a key innovation, offering a balance between decorative elegance and practical sound control.

At the forefront of this movement is Nangong Junhang New Material Co., Ltd, a professional enterprise specializing in the research and development, production, and sales of decorative materials. With a strong focus on "design + quality," the company is dedicated to providing artistic wall solutions that enhance both commercial and residential spaces, aligning with its philosophy of "making the space more artistic."

Global Market Trends Driving Decorative Acoustic Innovation

The global interior materials industry is undergoing a profound transformation. As urbanization increases and building environments become more complex, architects and designers are seeking multifunctional wall systems that combine aesthetics with acoustic performance.

One of the strongest trends is the rising demand for decorative sound panels, which not only

improve acoustic comfort but also serve as essential design elements in modern interiors. Offices, hotels, educational institutions, and residential spaces are all adopting these solutions to reduce noise pollution and improve user experience.

Another major trend is the rapid growth of modular and flexible installation systems. Buyers are increasingly interested in adaptable materials that can be used across multiple environments. This has driven attention toward High Quality felt wall tiles, which are valued for their durability, softness, and acoustic absorption capabilities.

Additionally, specialized applications such as moisture-prone and underground environments are fueling demand for durable wall protection systems, including innovative basement wall panels, which combine structural resilience with decorative performance.

These trends highlight a clear shift in global purchasing behavior: customers are no longer just buying materials—they are investing in integrated spatial solutions that enhance comfort, functionality, and visual identity.

Flexible Velvet Upholstered Panels: A New Era of Interior Design

Flexible velvet upholstered panels represent one of the most innovative developments in modern decorative materials. Unlike traditional rigid wall systems, these panels offer curved installation capability, soft-touch surfaces, and superior acoustic performance.

Their application spans a wide range of environments, from luxury commercial spaces to modern residential interiors. In corporate settings, they reduce echo and enhance communication efficiency. In hospitality design, they create a warm and premium atmosphere. In homes, they contribute to quieter and more comfortable living spaces.

The growing popularity of decorative sound panels reflects a broader industry movement toward integrating aesthetics with performance. Designers are increasingly selecting materials that serve both visual and functional purposes, eliminating the need for separate decorative and acoustic systems.

At the same time, products such as High Quality felt wall tiles are becoming widely used in modular design systems due to their flexibility and ease of installation. Similarly, specialized basement wall panels are gaining traction in architectural projects that require moisture resistance, durability, and long-term stability.

Nangong Junhang New Material Co., Ltd: Innovation in Decorative Materials

As a leading manufacturer in the decorative materials sector, Nangong Junhang New Material Co., Ltd continues to set industry benchmarks through innovation and design excellence. The company focuses on artistic decorative wall panels and customized material solutions, serving

clients across commercial and residential markets.

With “design + quality” at the core of its philosophy, the company integrates advanced production technology with creative design thinking. This allows it to deliver products that are not only functional but also visually inspiring.

Its product development strategy emphasizes customization, enabling clients to achieve unique interior styles tailored to specific architectural needs. Whether for hotels, office buildings, retail spaces, or residential projects, the company provides solutions that align with global design trends and performance requirements.

By continuously innovating in material composition, surface finishing, and installation flexibility, Nangong Junhang New Material Co., Ltd is contributing to the evolution of next-generation decorative systems, particularly in the field of decorative sound panels and modern wall applications.

Industry Applications and Growing Demand

The application scope of flexible velvet upholstered panels continues to expand across global markets. In commercial architecture, they are widely used in conference rooms, exhibition halls, and entertainment venues where acoustic control is essential.

In residential projects, homeowners are increasingly adopting High Quality felt wall tiles for living rooms, bedrooms, and home theaters to enhance comfort and reduce noise interference.

In infrastructure and underground construction, basement wall panels are becoming an essential component for improving environmental durability while maintaining aesthetic appeal.

Meanwhile, designers and contractors are integrating decorative sound panels into large-scale projects to achieve unified acoustic and visual performance across entire building systems.

This multi-industry adoption demonstrates the versatility and long-term value of modern decorative wall technologies.

Future Outlook: Smart, Flexible, and Design-Driven Interiors

The future of the decorative materials industry will be defined by flexibility, sustainability, and smart integration. As building standards continue to evolve, demand for multifunctional wall systems will increase significantly.

Manufacturers will focus on developing lighter, more durable, and more environmentally friendly materials. At the same time, digital design tools will enable greater customization and precision

in architectural applications.

Companies like Nangong Junhang New Material Co., Ltd are well-positioned to lead this transformation by combining advanced manufacturing capabilities with strong design innovation. Their continued focus on artistic wall solutions ensures they remain competitive in the rapidly evolving global market.

Conclusion & Call to Action

As global demand for advanced interior solutions continues to grow, flexible velvet upholstered panels are becoming a key element in modern architectural design. From commercial buildings to residential spaces, the need for integrated acoustic and decorative systems is stronger than ever.

At the Hangzhou Cross Expo, international buyers are discovering the latest innovations in decorative materials, including next-generation solutions from leading manufacturers like Nangong Junhang New Material Co., Ltd.

To explore premium solutions and learn more about innovative wall systems, visit: https://www.jhsoundpanel.com/

Discover how advanced decorative sound panels, versatile High Quality felt wall tiles, and durable basement wall panels can transform your spaces into more functional, comfortable, and visually striking environments.

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