Mystery Enterprises Receives Federal Trademark Registration for Automated Murder Mystery Game® Format and Company Brand

USPTO registration recognizes Mystery Enterprises® ownership of the Automated Murder Mystery Game® format, fully automated interactive mystery entertainment.

EL SOBRANTE, CA, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- Mystery Enterprises today announced that the United States Patent and Trademark Office has officially registered the trademarks for Automated Murder Mystery Game® and Mystery Enterprises®, recognizing the company's proprietary interactive entertainment format and brand identity.

> The registration of Automated Murder Mystery Game® and Mystery Enterprises® represents an important milestone as we continue building a new standard for interactive entertainment."
>
> *Eric Lee, Founder and President, Mystery Enterprises*

The registration establishes formal trademark protection for the Automated Murder Mystery Game® format developed by Mystery Enterprises, a fully automated approach to murder mystery entertainment designed to eliminate the need for a participant to serve as the host. The format allows every participant, including the organizer, to experience the mystery as a fully engaged player.

Unlike traditional murder mystery games that require one person to manage rules, pacing, clues, voting, and the final reveal, Automated Murder Mystery Game experiences use software-driven automation to guide the story, deliver private player information, manage game progression, and coordinate interactive elements. The company's published standards define the functional characteristics that distinguish the automated format from traditional hosted, boxed, and partially digital mystery experiences.

“Mystery entertainment has always been about bringing people together, but the person organizing the event has traditionally been the one managing the experience instead of enjoying it,” said Eric Lee, Founder and President of Mystery Enterprises. “The registration of Automated Murder Mystery Game® and Mystery Enterprises® represents an important milestone as we continue building a new standard for interactive entertainment.”

The trademark registrations follow Mystery Enterprises’ ongoing development of the Automated Murder Mystery Game® format, including its published standards, technical documentation, and consumer resources explaining the structure and capabilities of the experience. The trademark registrations follow the company’s ongoing development of the Automated Murder Mystery Game® format, including its published standards, technical documentation, and consumer resources explaining the structure and capabilities of the experience.

Explore Automated Murder Mystery Games®:
https://mysteryenterprises.com/games

Players receive crime scent details while playing an Automated Murder Mystery Game®

Eric Lee | President and Founder, Mystery Enterprises

Learn about the Automated Murder Mystery Game® format:
https://mysteryenterprises.com/what-is-an-automated-murder-mystery-game/

About Mystery Enterprises®
Mystery Enterprises® is the creator and operator of the Automated Murder Mystery Game® format, a proprietary approach to interactive entertainment designed to eliminate manual

hosting and allow every participant to remain part of the experience. The company develops automated mystery experiences combining cinematic storytelling, private player information, automated game progression, and digital interaction.

Trademark Notice
Automated Murder Mystery Game® and Mystery Enterprises® are registered trademarks of Mystery Enterprises.

Contact
Eric Lee
Founder and President
Mystery Enterprises®
elee@mysteryenterprises.com
https://mysteryenterprises.com

Eric Lee
Mystery Enterprises
email us here
Visit us on social media:
LinkedIn
Bluesky
Instagram
Facebook
YouTube
TikTok
X
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