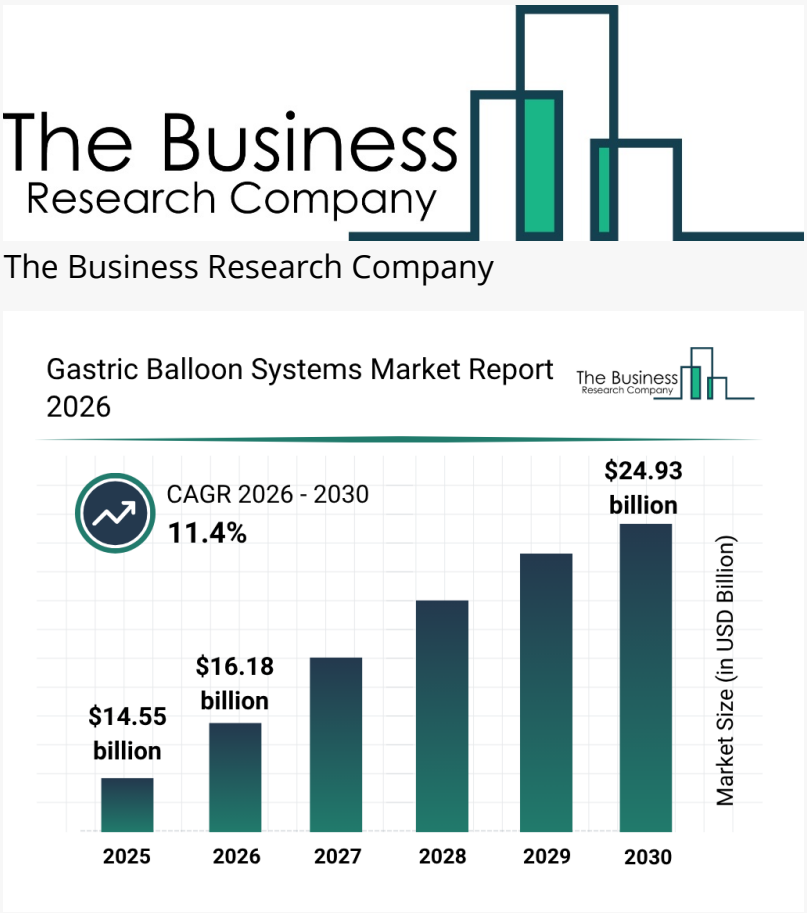
Gastric Balloon Systems Market Positioned For Sustained Growth A t11.4% CAGR Through 2030

The Business Research Company's Gastric Balloon Systems Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

The Business Research Company



LONDON, GREATER LONDON, UNITED KINGDOM, September 17, 2026 /EINPresswire.com/ -- The gastric balloon systems market has been gaining significant traction as a popular non-surgical method for weight management. With obesity rates climbing worldwide and increasing awareness around less invasive treatment options, this market is set for remarkable growth. Let's explore the current market size, key growth drivers, regional insights, and emerging trends shaping the future of gastric balloon systems.

Projected Expansion and Market Size of Gastric Balloon Systems

The market for gastric balloon systems has experienced rapid growth in recent years and is anticipated to continue expanding swiftly. It is expected to rise from $14.55 billion in 2025 to $16.18 billion in 2026, representing a compound annual growth rate (CAGR) of 11.2%. Looking ahead, the sector is forecasted to reach $24.93 billion by 2030, growing at a CAGR of 11.4%. This upward trajectory is fueled by factors such as an increasing prevalence of obesity-related conditions, heightened awareness of non-surgical weight loss solutions, and a growing preference for minimally invasive bariatric procedures. Additional contributors include the broader adoption of endoscopic interventions and a stronger healthcare focus on metabolic health and obesity prevention.

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Factors Encouraging Growth in the Gastric Balloon Systems Market
The surge in obesity rates remains a central driver pushing the gastric balloon systems market forward. Obesity, a chronic health condition characterized by excess body fat that raises the risk of disorders like cardiovascular disease and metabolic syndrome, continues to grow globally. Lifestyle factors including sedentary habits, calorie-rich diets, urbanization, and reduced physical activity all play a role. Gastric balloon systems offer a less invasive weight loss option that helps patients feel full sooner, curbs calorie consumption, and supports weight reduction either prior to or as an alternative to bariatric surgery.

Increasing awareness about these benefits is prompting more patients to seek temporary, minimally invasive interventions. For instance, data from Gov.UK in May 2025 indicates that between 2023 and 2024, about 64.5% of adults aged 18 and older in England were overweight or obese, up from 64.0% the year before. This rising obesity prevalence is significantly boosting demand within the gastric balloon systems market.

View the full gastric balloon systems market report: https://www.thebusinessresearchcompany.com/report/gastric-balloon-systems-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Additional Drivers Impacting Market Expansion
Another key factor driving market growth is the rising demand for personalized obesity treatments. Innovations such as swallowable gastric balloon capsules are becoming more popular as they reduce the complexity and discomfort of traditional procedures. Moreover, the expansion of bariatric specialty clinics worldwide supports easier access to these weight management devices.

Advancements in gastric balloon technology are also playing an influential role. The development of improved balloon materials and customizable designs enhances patient comfort and safety, encouraging wider adoption. Increasing acceptance of temporary, reversible weight loss options among overweight individuals further propels market growth.

Understanding Gastric Balloon Systems and Their Functionality
Gastric balloon systems are temporary devices designed to assist with weight loss without surgery. They typically consist of a soft, expandable silicone elastomer balloon inserted into the stomach either endoscopically or via a swallowable capsule. Once in place, the balloon is filled with sterile saline or gas, occupying space in the stomach to promote early satiety and delay gastric emptying. This reduces hunger and helps patients adhere to calorie-restricted diets more effectively.

Regional Dynamics in the Gastric Balloon Systems Market
In 2025, North America emerged as the largest market for gastric balloon systems, holding a dominant position due to advanced healthcare infrastructure and high obesity rates. Meanwhile, the Middle East is projected to be the fastest-growing region over the forecast period, driven by increasing awareness, improved healthcare access, and rising obesity prevalence.

The market report also evaluates other key regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, South America, and Africa, offering a detailed view of global market trends and opportunities.

New additions to our 2026 reports:

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• Market hotspots infographics
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