ICARUS Launches Pathwise Universities, an AI-Guided Platform for University Discovery

New platform helps students search for universities, receive AI-assisted matches and connect directly with institutions.



SANTA MONICA, CA, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- ICARUS AI today announced the launch of Pathwise Universities, a new university discovery platform designed to make the search for higher education simpler, more relevant and more transparent for students.

Available at universities.icarus.education, Pathwise allows students to search directly for universities and programs or use a short guided wizard to identify institutions that fit their preferred degree level, field of study, study mode and destination. AI-assisted matching then helps surface relevant university options and available institutional contact information.

> The purpose of Pathwise is to help each student see the opportunities that genuinely fit their ambitions, circumstances and next step, and then make that decision with greater confidence.”” *Nektar Baziotis Dr. h.c. - ICARUS AI*

ICARUS initiated the platform around a simple premise: students should be able to move from uncertainty to a useful shortlist without navigating hundreds of pages, rankings and disconnected databases.

“Students do not need another directory; they need a clearer way to understand what may actually fit them,” said Nektar Baziotis, Founder of ICARUS AI. “The benefit to the student has to come first. Pathwise uses AI to recommend universities according to the student’s own preferences and educational direction, while giving universities a more relevant way to reach students who may genuinely be interested in what they offer.”

The platform has been developed through a collaborative model. ICARUS AI serves as the main

initiator and platform lead; Global Humanistic University (GHU) contributes academic standards and practical knowledge of student needs; Thrive Thrace supports AI development; Apogee Information Systems contributes security and technology standards; and 28DIGITAL participates as an initiative partner.

The student experience has intentionally been kept minimal. Users can begin with a Google-style search or open the guided matching wizard, review the resulting universities, and register if they want to save their search and manage future inquiries.

Pathwise also provides universities with opportunities to create visibility through featured placements and sponsored formats. Commercial visibility is kept separate from organic matching so that paid promotion does not determine which universities are recommended to a student through the matching process.

The initiative is intended to grow as additional universities, programs and structured institutional data become available.

Pathwise Universities: https://universities.icarus.education/

ICARUS AI: https://icarus.education/
Global Humanistic University: https://www.ghu.edu.ai/
Thrive Thrace: https://thrivethrace.eu/
Apogee Information Systems: https://apogee.gr/
28DGTL: https://www.28digital.eu/

About ICARUS AI

ICARUS AI develops education technology combining e-learning, artificial intelligence and knowledge infrastructure, with a focus on expanding access to learning and helping institutions and learners make better use of digital education.

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