

# Aetherion Launches to Bring Enterprise-Grade Water Treatment to Mid-Sized Facilities

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CHARLOTTESVILLE, VA, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- Today, Aetherion, a total water solutions company, announced its official launch. Aetherion serves mid-sized commercial and industrial facilities with complex, high-intensity water treatment needs. The company is founded in partnership with Iron Path Capital, a private investment firm that focuses on building sustainable businesses in critical end markets.

Under the leadership of CEO LaMarr Barnes, a water treatment expert with a deep understanding of middle-market water system operations, Aetherion is investing in high-quality, independently owned water treatment companies across the country. This partnership will give these companies the resources and operational support to grow while preserving their reputation, relationships and responsiveness that make them valuable to their existing customers.

Hospitals, universities, data centers, light manufacturing plants and other mid-sized facilities depend on reliable water treatment to keep critical operations running. Aetherion's total water solutions include water treatment chemicals and associated services, water safety consulting, water treatment equipment and preventative maintenance, as well as water/utility system commissioning, cleaning and maintenance. Aetherion prioritizes first rate customer service that includes responsiveness and reliability, a comprehensive scope of services and specialized application expertise.

"Our mission is to serve the water treatment needs of mid-sized facilities by consistently showing up, being good stewards of their resources and getting the job done," said LaMarr Barnes, CEO of Aetherion. "Aetherion gives customers the responsiveness, technical depth and full range of services they deserve - delivered by the local and regional companies they already trust, now with more horsepower behind them."

"We seek partnership with exceptional operators who are solving real problems and are interested in accelerated growth," said Lexa Heinz, Principal at Iron Path Capital. "LaMarr's operating experience growing and developing water treatment companies, paired with our capital and partnership approach, provides Aetherion with a strong foundation to build a sustainable water treatment platform in a market in need of better service amidst tightening regulations."

Barnes leads Aetherion with over a decade of water industry leadership experience, including time as CEO of U.S. Water Services Inc. and Kurita America Inc.

#### About Aetherion

Aetherion provides total water solutions including water treatment chemicals and associated services, water safety consulting, water treatment equipment and preventative maintenance, as well as water/utility system commissioning, cleaning and maintenance to support the safe and efficient operation of critical infrastructure for commercial and light industrial end-markets. Founded in partnership with Iron Path Capital, Aetherion partners with and acquires independent, owner-led water treatment companies. Learn more at [aetherionwater.com](https://aetherionwater.com).

#### About Iron Path Capital

Iron Path Capital is an operationally focused private equity firm targeting specialized and technical lower middle market businesses, primarily within specialty chemicals & materials, engineered products & solutions and technical services, selling into highly regulated end markets. With offices in Nashville, TN, and Charlottesville, VA, Iron Path Capital supports its partners with capital, operating expertise, business development and industry relationships with the goal of achieving significant scale. Iron Path Capital leverages its extensive operating expertise to drive transformational growth at its portfolio companies. Learn more at [ironpathcapital.com](https://ironpathcapital.com).

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