Subimods Named 2026 Auto Parts Store of the Year, Bloomfield

The Connecticut retailer equips Subaru drivers with aftermarket performance parts and upgrades for WRX, STI, BRZ, and more, in-store and online.

BLOOMFIELD, CT, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- Nicholas Nazzaro of Subimods has been named a 2026 Auto Parts Store of the Year Bloomfield winner by the Consumer Ratings Institute, following a 4.8-star rating across 647 verified reviews.

Subimods specializes in aftermarket, performance, and replacement parts for Subaru vehicles — including WRX, STI, BRZ, Impreza, Crosstrek, Forester, Legacy, and Outback — across categories such as brakes, cooling, drivetrain, exhaust, suspension, wheels, and interior and exterior accessories. Customers can shop by vehicle at subimods.com, reach the team by live chat, email, or phone Monday through Friday, and visit the retail store at 9 Old Windsor Road in Bloomfield. The company also offers an RPM+ rewards program and financing options for qualifying purchases.

On the company's About page, CEO Nick Nazzaro frames the work this way: "We are taking people's hard-earned money and delivering a product to them. We look at this as a privilege that we cannot take for granted."

Looking ahead, Subimods remains focused on serving Subaru drivers with the parts, fitment help, and enthusiast-minded support they need to keep their builds moving forward.

About Subimods
Subimods is a Bloomfield, Connecticut Subaru performance and aftermarket parts retailer serving enthusiasts online and from its local storefront.

About the Consumer Ratings Institute
The Consumer Ratings Institute is a national business recognition registry based in New York, evaluating businesses across all sectors using aggregated public review data. The Institute issues recognitions across multiple categories based on publicly accessible consumer reviews.

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