

Independent Research Firm Names Watershed a Leader in Sustainability Management Software

Watershed receives highest possible scores in 9 criteria, including data quality and standardization, product lifecycle assessment, and reporting

SAN FRANCISCO, CA, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- [Watershed](#), a sustainability AI platform, has been named a Leader in The Forrester Wave™: Sustainability Management Software, Q3 2026.

Forrester evaluated eight providers across 17 criteria through live demos, detailed briefings, and a rigorous review of sustainability management capabilities and customer outcomes. Watershed earned the highest possible scores in 9 of the 17 criteria.

The report notes: "Watershed is best suited to large enterprises seeking an integrated partner for carbon footprint calculation, decarbonization, product footprint, and regulatory reporting with strong advisory support and a fast-moving product."

Watershed received the highest possible scores in the following criteria:

- Data collection and native integrations
- Data quality and standardization
- Reporting
- User experience and cross-functional dashboards
- Product lifecycle assessment
- ROI calculation
- Supporting services and offerings
- Vision
- Roadmap

The evaluation arrives as AI takes on more of the reporting workload and the standard shifts from speed to defensibility. Forrester advises that buyers "require AI outputs to flow into existing workflows with visible confidence indicators, source traceability, review and approval steps, and auditable records of every AI-generated change," and that they "design around a durable data foundation, not a single regulation."

Taylor Francis, co-founder of Watershed, said: "Sustainability programs used to be built in pieces — one tool for measurement, another for reporting, another for reductions. We believed early on that teams would need all of it in one place, on a shared data foundation flexible enough to

handle whatever customers, regulators, or auditors ask for next. That same foundation is what lets us bring sustainability AI into the workflow responsibly: every output is traceable, every calculation is auditable. We're proud of this recognition from Forrester, and grateful to the customers whose work it reflects."

The full report is available at watershed.com/forrester-wave-2026.

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About Watershed

Watershed is a sustainability AI platform that helps companies like Airbnb, sweetgreen, Visa, Harris Farm Markets and Zaxby's measure, report on and reduce their emissions. Watershed automates data management for climate and ESG data, produces audit-ready reports, and helps companies surface decarbonization options. Watershed AI is purpose-built for sustainability, based on a database of more than 2.3 million emissions factors and the experience of a team of in-house climate scientists and policy experts. The company's advisors and investors include Christiana Figueres, Al Gore, Sequoia, and Kleiner Perkins. Watershed is dual-headquartered in London, U.K., and San Francisco, CA, with offices in Berlin, Denver, Mexico City, New York, Paris, and Sydney.

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