La Boit’s Family Legacy Takes Center Stage in Jeff Blais’ Bestselling Book

Vehicles of Change honors La Boit’s founders while sharing practical mobile clinic insights, earning Amazon bestseller status and a Times Square feature.



Vehicles of Change by Bestselling author Jeff Blais


Bestselling author Jeff Blais, CEO at La Boit Specialty Vehicles

COLUMBUS, OH, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- La Boit Specialty Vehicles CEO Jeff Blais' book, 'Vehicles of Change: How the Automotive Industry Is Redefining Transportation in Medicine and Rural Health Administration', has achieved Amazon bestseller status (https://youtu.be/7bTUPRpcdmQ) and has been featured in New York Times Square (https://cstrg.cc/jblaistsq). According to Forbes, less than 2% of published books achieve Amazon bestseller status (https://cstrg.cc/forbes2pct).

The book shares the manufacturer’s perspective on mobile clinics, drawing on Blais’s 27 years at La Boit and the family business’s history of building vehicles that help professionals bring services to their communities. It explores the decisions behind mobile medical, dental, veterinary, and blood-collection units, offering readers practical insight into what these specialized workspaces require.

“Seeing Vehicles of Change become an Amazon bestseller was a proud moment for me,” said Blais. “Nitin and Caribou Strategic helped me take what I know from years in this business and turn it into a published book with something useful to say.”

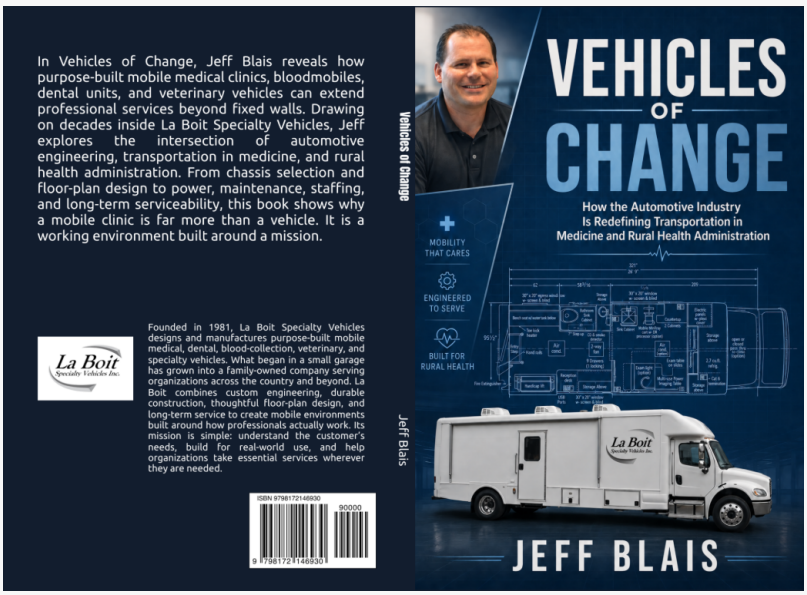
The bestseller achievement of Vehicles of Change marks a shared milestone for Blais and Caribou Strategic, bringing recognition to a book grounded in real industry experience.

Blais’s book was also featured in New York Times Square, creating a visible celebration of his achievement as an author and the company story behind it.

“Seeing my book featured in New York Times Square was a chance to celebrate La Boit and the family story behind it,” Blais said. “I appreciate Nitin Kartik helping bring my story to a wider audience.”

Behind those milestones is a collaboration centered on translating practical experience into a book that readers can use.

La Boit Specialty Vehicles, the company headed by bestselling author Jeff Blais



Bestselling author Jeff Blais' book: Vehicles of Change

Nitin Kartik, CEO at Caribou Strategic, helps CEOs turn years of hard-earned experience into books that share their expertise and tell the stories behind their businesses. For Jeff Blais, working with Kartik brought decades of manufacturing experience to the page in Vehicles of Change.

“Nitin Kartik helped me turn years of experience at La Boit into a book I’m proud to put my name on,” said Blais. “Caribou Strategic made the process manageable from our first conversations through publication.”

Through Caribou Strategic’s done-for-you bestseller book service, Kartik handles the heavy lifting of ghostwriting, cover design, publishing, launch, and promotion so CEOs can stay focused on

running their companies.

“Running La Boit is a full-time job,” Blais said. “Working with Nitin meant I could share my experience through conversations and review the material without having to write an entire manuscript myself.”

Kartik’s interview-driven approach helps CEOs turn the knowledge they use every day into practical insights readers can understand and apply. Blais' book covers the evolution of La Boit’s products, the realities of manufacturing custom mobile clinics, and the questions prospective buyers should ask.

“After 27 years at La Boit, there’s a lot I take for granted about mobile clinics,” Blais said. “Nitin helped me turn that experience into explanations and stories that someone considering their first mobile clinic can understand.”

Vehicles of Change traces La Boit’s roots to Blais’s father, Gil, whose work around equine veterinarians helped him recognize a need for better ways to organize and transport their equipment. Early products included small boxes and carrying solutions, which eventually developed into larger vehicle-based systems and complete mobile clinics.

The book also recognizes the contribution of Blais’s mother, who sold her retail business to help get La Boit started and supported its development alongside her husband.

Kartik helped Blais shape a book that honors his family’s entrepreneurial legacy while explaining what buyers should consider before investing in a mobile clinic.

“It mattered to me that this book gave my father credit for his vision and recognized my mother’s role in building La Boit,” Blais said. “Nitin understood what mattered most, and helped make my parents' contributions part of the story.”

Preserving Blais’s perspective was central to the collaboration. The book highlights the details that distinguish La Boit’s approach to manufacturing and customer support.

“I wanted a book that sounded like me and reflected how we actually work at La Boit,” said Blais. “Nitin listened, asked questions, and worked with my feedback to get my book right.”

The book expands the discussion of manufacturing precision, evaluating new and used mobile clinics, and visiting manufacturers before making a purchase. The book's topics reflect Blais’s goal of helping readers understand the product and the responsibilities that come with buying and operating it.

“When I wanted to add more about our manufacturing process and what buyers should consider, Nitin worked those details into the book,” Blais said. “I felt involved in the decisions and

heard throughout the process."

The result is a resource Blais can share with people exploring how mobile services might fit their organizations. Readers gain a clearer picture of the planning behind a custom unit, from understanding the professionals who will use it to considering equipment, layout, operating conditions, and support after delivery.

"Nitin Kartik helped me create a book I can share with people who want to understand mobile clinics from the manufacturer's perspective," Blais said. "It gives me a way to explain our approach and help buyers ask better questions before making a major investment."

Kartik helps CEOs create books that can introduce their thinking to prospective customers, support speaking opportunities, and give their professional networks something meaningful to share.

Caribou Strategic's performance-based model gives CEOs a distinctive path to authorship: pay zero upfront and pay only for qualifying weeks in which their book achieves Amazon bestseller status.

By guiding CEOs from initial conversations through publication and promotion, Nitin Kartik helps turn the ambition of writing a book into a finished work they can proudly put their name on.

"If you're a CEO with experience worth sharing but need help turning it into a book, I'd recommend talking with Nitin Kartik," Blais said. "Caribou Strategic helped me organize my knowledge, tell our story, and bring Vehicles of Change to life."

Vehicles of Change is available on Amazon (https://www.amazon.com/dp/B0HJMZYDT1).

ABOUT LA BOIT SPECIALTY VEHICLES:

La Boit Specialty Vehicles builds custom mobile units for medical, dental, veterinary, blood-collection, and other professional applications. Founded by Gil Blais in 1981, the company grew from practical equipment solutions for equine veterinarians into a manufacturer of complete mobile clinics. Its mission is to help professionals confidently deliver a higher level of service to their local markets by providing high-quality custom mobile units. Learn more at https://www.laboit.com

ABOUT CARIBOU STRATEGIC:

Caribou Strategic transforms CEOs into bestselling authors (a status which less than 2% of published books achieve according to Forbes: https://cstrg.cc/forbes2pct) with a 100% pay-for-performance model (pay ZERO upfront and only pay per week your book achieves Amazon bestseller status) while handling all the heavy lifting including ghostwriting, cover design, launch,

promotion, publicity in New York Times Square, ABC News / CBS News / NBC News affiliates and more. Learn more at https://caribou strategic.com/p

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