Sarah Jones CPA Named Accountant of the Year in Conroe, Texas

The Consumer Ratings Institute recognizes the Conroe firm for helping entrepreneurs go beyond traditional bookkeeping to build lasting wealth.

CONROE, TX, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- Sarah Jones CPA has been named Accountant of the Year for Conroe by the Consumer Ratings Institute, recognizing the firm's reputation for delivering strategic financial guidance that goes well beyond traditional bookkeeping.

Founded by Sarah Jones, CPA, who brings more than 20 years of experience in financial strategy and tax planning, the firm built its practice around what it calls the SJCPA Roadmap, a strategic framework designed to help seven- and eight-figure business owners build their dreams, protect their assets, and grow their legacy. Rather than offering basic compliance work, Sarah Jones CPA provides outsourced CFO and advisory services, year-round tax planning, and real-time financial insights tailored to entrepreneurs seeking significant growth.

The firm also invests heavily in client education, hosting free community "Pitstops" — workshops, Q&A sessions, and events — along with courses and academy programs that give business owners direct access to the same strategic thinking behind the firm's advisory work. That combination of high-level strategy and accessible education has helped Sarah Jones CPA build a 5.0-star rating across 365 reviews.

"Traditional accounting tells you what happened last year. We want to help our clients see what's coming and make moves before they need to," said Sarah Jones, founder of Sarah Jones CPA. "This recognition from the Consumer Ratings Institute reflects the results our clients see when they treat their finances strategically instead of reactively."

The Accountant of the Year distinction adds to Sarah Jones CPA's growing reputation in Conroe, underscoring the firm's modern, growth-focused approach to serving entrepreneurial clients.

About Sarah Jones CPA
Sarah Jones CPA is a Conroe, Texas-based accounting and advisory firm founded by Sarah Jones, CPA, serving seven- and eight-figure business owners with outsourced CFO services, strategic tax planning, and financial education. The firm is known for its SJCPA Roadmap framework and its focus on long-term wealth building over basic bookkeeping.

About the Consumer Ratings Institute
The Consumer Ratings Institute is a national business recognition registry based in New York, evaluating businesses across all sectors using aggregated public review data. The Institute issues recognitions across multiple categories based on publicly accessible consumer reviews.

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