Smart City Networks Awarded New Agreement at Colorado Convention Center

Three-year agreement with a two-year option combines an immediate Wi-Fi 7 deployment with comprehensive, venue-focused technology support.



Smart City Networks

DENVER, CO, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- Smart City Networks, the nation's leading provider of technology services for the convention and events industry, has been awarded a new three-year agreement, with a two-year extension option to continue serving as the exclusive technology services provider at the Colorado Convention Center in Denver. The new agreement builds on a partnership that began in 1998, reflecting nearly three decades of collaboration, local support, and technology planning.

As part of the agreement, Smart City Networks will begin deploying Wi-Fi 7 immediately, with completion scheduled for 2027. The upgrade will modernize the venue's wireless foundation and expand its ability to support the growing number of devices, applications, and connectivity demands that accompany today's events.

Smart City Networks delivered the country's first convention center Wi-Fi 7 deployments at the Henry B. González Convention Center in San Antonio and the Miami Beach Convention Center. Those deployments bring proven experience to the Colorado Convention Center upgrade and are part of a broader, venue-focused approach that includes infrastructure planning, network design and implementation, on-site support, and event-specific services tailored to venues, organizers, exhibitors, and attendees.

“As connectivity becomes more important to every part of an event, we need a partner that understands both the technology and the way our convention center operates,” said Lance Zanett, General Manager at Legends Global. “Smart City’s specialized knowledge and range of support coupled with our on-site team led by Debbie Olivas and Jim Snook were the major differentiators for us in our decision to continue our partnership.”

Smart City Networks will work closely with the Colorado Convention Center team throughout the Wi-Fi 7 deployment, coordinating planning and installation with the venue’s operational priorities and event schedule. The completed wireless environment will provide greater capacity, efficiency, and performance for the high-density demands common to conventions, trade shows, and other large-scale events.

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“Convention centers and event venues are not one part of our business. They are our only business,” said Mark Haley, President of Smart City Networks. “That focus allows us to share best practices and learnings from our other convention centers within our portfolio. Our long-standing relationship with the Colorado Convention Center reflects the value of bringing strategy, infrastructure, implementation, local service, and event support together through a single experienced team.”

Because convention center and event technology is Smart City Networks’ sole focus, its solutions are developed specifically around venue operations rather than adapted from a broader commercial technology model. This experience allows the company to support both long-term infrastructure goals and the day-to-day requirements of events through a consistent partnership.

About Smart City Networks
Smart City Networks is the nation’s leading provider of event technology services, specializing in high-speed internet, Wi-Fi, and telecommunications solutions for convention centers and event venues across the United States. With more than 40 years of experience, Smart City is dedicated to delivering innovative infrastructure and services that enhance the event experience for organizers, exhibitors, and attendees.

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