Incite Workforce Solutions powered by SnapCare wins Two 2026 McKnight's Excellence in Technology Awards

Incite Workforce Solutions powered by SnapCare wins McKnight's Excellence in Technology Staff Scheduling and Management and KISS (Keep It Super Simple)



IWS Workforce Solutions, powered by SnapCare

PORTLAND, OR, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- Incite Strategic Partners and SnapCare today announced that Incite Workforce Solutions powered by SnapCare (IWS) has received two honors at the 2026 McKnight's Excellence in Technology Award, earning recognition in:

> The best innovation happens when technology is grounded in providers' daily realities. That mix of provider leadership, workforce expertise and technology is what sets IWS apart in senior care."
>
> *Michael Dragone, CEO of Incite Strategic Partners*

- Gold - Staff Scheduling and Management
- Silver - KISS (Keep it Super Simple)

IWS entered this year's awards as a finalist in three categories: Innovator of the Year, Keep It Super Simple (KISS), and Staff Scheduling and Management. The wins reflect the impact of a more connected, data-driven approach to workforce management in senior care.

The Gold in Staff Scheduling and Management marks IWS's second consecutive win in the category, following its 2025 recognition — a testament to the program's continued evolution and measurable impact.

Presented by McKnight's, the Excellence in Technology Awards celebrate technologies and provider partnerships advancing senior living, skilled nursing and home care — recognizing practical applications of technology that deliver meaningful improvements across care, operations, workforce management and the resident experience.

Recognition Built on Provider Partnership

At the center of IWS's recognition is its partnership with Marquis Companies; the senior care provider featured in each of IWS's three finalist submissions.
Marquis' forward-thinking leadership and willingness to challenge traditional workforce models showed what is possible when industry vision, innovative technology and disciplined execution come together to address senior care's most persistent workforce challenges.



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Through its partnership with IWS, Marquis implemented a more centralized workforce operating model across its Oregon facilities, bringing together workforce technology, real-time visibility, predictive scheduling capabilities, streamlined labor coordination and operational support.

The results included:

- 45% reduction in employee callouts
- 39% reduction in contract labor headcount
- 32% reduction in scheduler administrative time
- 5% increase in shift fill rate
- 3–4 percentage-point reduction in RN, LPN and CNA turnover
- 50% reduction in regulatory fines
- More than $868,000 in annualized workforce savings
- Approximately $724,000 in additional annual revenue per facility

These outcomes show the broader opportunity behind IWS: paired with strong operational leadership, workforce technology can simplify workforce management, improve predictability and strengthen the environment in which caregivers deliver care.

Gold: Staff Scheduling and Management
The Staff Scheduling and Management category recognizes solutions that help senior living and care providers optimize staff scheduling, improve communication, and enhance overall workforce management. For IWS, the award reflects an approach that gives providers greater visibility across workforce operations. Predictive scheduling, real-time shift management, mobile communication, open-shift coordination and centralized analytics help teams identify needs earlier and make more informed staffing decisions. This is IWS's second consecutive Staff Scheduling and Management award, building on its 2025 win and demonstrating the continued

evolution of the program alongside provider partners such as Marquis.

Silver: Keep It Super Simple (KISS)
The Keep It Super Simple (KISS) category recognizes simple but effective applications of technology that improve care, services or operations.
That principle is central to IWS. Senior care teams already manage complex workforce environments, and technology should reduce—not add to—that complexity. IWS brings workforce activity, staffing visibility and key operational information into one centralized experience, so schedulers and leaders spend less time on disconnected processes and more time on what their facilities need.

A Shared Vision for the Future of Senior Care

“This recognition belongs just as much to our provider partners as it does to our teams. IWS was built around a simple idea: give senior care organizations greater visibility and control over their workforce so they can make better decisions for their teams and the residents they serve. Marquis has been an exceptional partner in demonstrating what that can look like in practice, and we’re incredibly proud of what we’ve accomplished together.” said Jeff Grant, CEO of SnapCare.

“The most meaningful innovation happens when technology is grounded in the realities providers face every day. This recognition reflects the vision of organizations like Marquis that are willing to rethink traditional approaches and work alongside us to build something better. That partnership between provider leadership, workforce expertise and technology is what makes IWS different, and what we believe can help move senior care forward.” said Michael Dragone, CEO of Incite Strategic Partners.

Incite Strategic Partners and SnapCare thank McKnight’s for continuing to spotlight meaningful innovation across senior care, and Marquis Companies for the trust, leadership and partnership behind these submissions.

The 2026 McKnight’s Excellence in Technology Awards were announced virtually on September 16 as part of the McKnight’s Tech Summit.

For more information on Incite Workforce Solutions powered by SnapCare please visit https://snapcare.com/iws or contact iws-sales@snapcare.com.

About SnapCare and connectRN
SnapCare and connectRN deliver growth-forward workforce solutions that enable healthcare leaders and partners to optimize spend, reduce operational friction, and ensure clinician quality across care settings.
The merged company combines an award-winning platform with industry-leading PRN capabilities in one workforce marketplace, adapting to each partner and MSP’s needs with a la

carte services or fully managed programs that accelerate fulfillment and prevent coverage gaps.

For more information, visit SnapCare.com and connectRN.com, and follow SnapCare on LinkedIn and Facebook, and connectRN on LinkedIn and Facebook.

About Incite Strategic Partners
Incite Strategic Partners launched in January 2020 with a simple mission: Group Purchasing, Done Differently. We've lived up to that promise ever since, delivering savings, service, and solutions to more than 3,300 members nationwide. Dedicated to senior living and committed to the health of the industry through advocacy, Incite is the exclusive GPO partner of AHCA/NCAL and its affiliated state health care associations, connecting members to enhanced value and industry-leading solutions.

For more information, visit InciteSP.com and follow Incite on LinkedIn.

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