

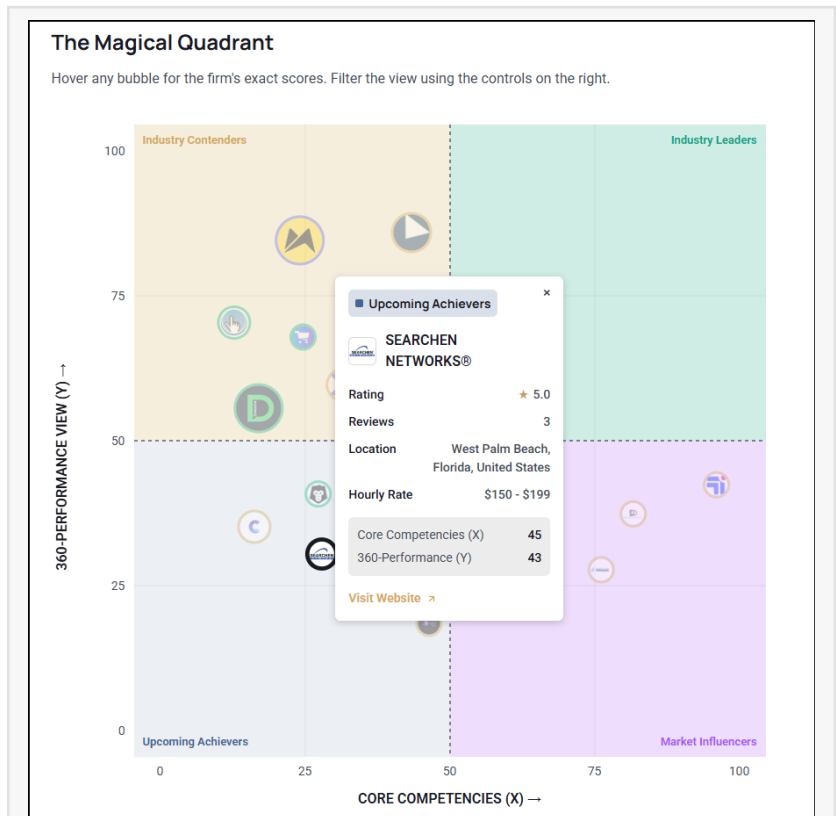


SEARCHEN NETWORKS® Recognized in GoodFirms Leaders Matrix for Top Digital Marketing Agencies in the USA

West Palm Beach digital marketing company receives September 2026 recognition in GoodFirms' Digital Marketing - USA Leaders Matrix

WEST PALM BEACH, FL, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- SEARCHEN NETWORKS®, a [West Palm Beach-based digital marketing company](#) with more than 25 years of industry experience, has been recognized in the GoodFirms Leaders Matrix for Digital Marketing in the USA. Just 287 firms appear in the matrix from among 10,403 verified U.S. digital marketing agencies listed by GoodFirms, representing approximately 2.8% of the agencies in its database.

GoodFirms notified SEARCHEN NETWORKS® on September 15 that the company had been featured in the Upcoming Achievers quadrant of its U.S. Digital Marketing Leaders Matrix. In the September 2026 matrix, SEARCHEN NETWORKS® appears with a 5.0 client rating and scores of 45 for Core Competencies and 43 for 360-Performance.

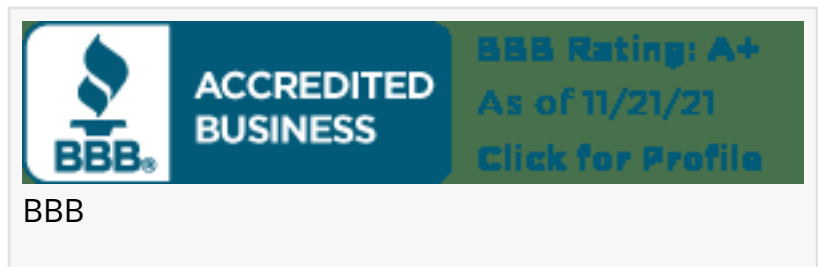


Top Digital Marketing Agencies in the USA



According to its published research methodology, GoodFirms evaluates firms using two principal dimensions: Core Competencies and a 360-Performance View. Core Competencies considers

factors including service focus, portfolio depth and quality, and service experience, while the 360-Performance View considers client reviews, market presence and the GoodFirms Score. Market presence can incorporate years in business, completed projects, press mentions, industry recognition, geographic presence and types of clients served.



[GoodFirms states that its Leaders Matrix](#) is recalculated weekly and that sponsorship does not influence a company's position. SEARCHEN NETWORKS®' recognition therefore reflects its placement at the time of the September 2026 evaluation.

The recognition comes as SEARCHEN NETWORKS® marks more than 25 years in an industry that has changed dramatically since the company began operating in 2001. Its services include search engine optimization, paid search advertising, local search visibility, website development and maintenance, hosting and related digital services. More recently, the company has expanded its work to address how businesses are discovered and represented across emerging artificial intelligence platforms.

“The way people find businesses online is changing again,” said John Colascione, founder and CEO of SEARCHEN NETWORKS®. “Search engines remain enormously important, but businesses now have to think about how they appear across traditional search, local results, paid platforms and AI systems. Our job has always been to understand where discovery is moving and help our clients move with it.”

About SEARCHEN NETWORKS®

SEARCHEN NETWORKS® is a [digital marketing and website services company](#) based in West Palm Beach, Florida. Founded in 2001, the company helps businesses manage their visibility across traditional search, paid search, local search and emerging AI platforms. Services include search engine optimization, paid search management, website maintenance, hosting and related digital marketing services. SEARCHEN NETWORKS® has more than 25 years of industry experience and maintains an A+ rating with the Better Business Bureau.

For more information, visit <http://www.searchen.com>.

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