

Erebus Unveils Primordium: The Terrifying Origin of Dr. Colber's Time-Travel Experiments

World-renowned Erebus Haunted Attraction Opens September 18th for the 2026 Season

PONTIAC, MI, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- Beginning tomorrow, Friday, September 18, Pontiac, Michigan's [Erebus](#) Haunted Attraction takes guests back to where the horror began. Before Dr. Colber conquered time, before his experiments tore through the boundaries of reality, and before Erebus became the nightmare it is today, there was [PRIMORDIUM](#).

For years, the brilliant but dangerously obsessed Dr. Colber pursued the impossible. He dissected time, challenged the laws of nature, and sacrificed everything to find a way to penetrate the past. Every experiment failed.



Michigan's Erebus Haunted Attraction takes guests back to where the horror began. Before Dr. Colber conquered time, before his experiments tore through the boundaries of reality, and before Erebus became the nightmare it is today, there was PRIMORDIUM.

Latin for "the beginning," PRIMORDIUM reveals the discovery that started Dr. Colber's journey. Guests are thrust into Colber's original laboratory as his discovery spirals violently beyond his control. Frozen containment chambers fracture. Experimental machinery convulses with unstable energy. Ancient tissue regenerates, mutates, and spreads through the facility as the line between prehistoric life and modern humanity begins to rot away.

Recovered from Mount Erebus, beneath miles of Antarctic ice, perfectly preserved for millennia, the organism that should have been dead, became the foundation of his time-travel technology. Its primitive biology possessed an impossible connection to time itself. Its cells survived without

aging. Its tissue reacted to events that had not yet occurred. Within its genetic structure, Dr. Colber discovered the breakthrough he had spent his life hunting: the biological key to unlocking time travel.

Blending the merciless isolation of Antarctica, volcanic menace of Mount Erebus, and twisted machinery of Colber's first lab, PRIMORDIUM exposes the horrifying origin of the Erebus story.



Erebus Haunted Attraction consistently ranks as one of the top haunted attractions in the world.

Tickets and general information:

September dates are Friday and Saturday, September 18 and 19; Friday and Saturday, September 25 and 26. October dates are Thursday-Sunday, October 1-4; Wednesday through Sunday, October 7-11; Tuesday through Sunday, October 13-18; daily, October 20-November 1; Thursday - Sunday, October 1 - 4; Wednesday through Sunday, October 7 - 11; Tuesday - Sunday, October 13 - 18; Daily, October 20 - November 1; November 6 and 7.

“

Blending the merciless isolation of Antarctica, the volcanic menace of Mount Erebus, and the twisted machinery of Colber's first lab, PRIMORDIUM exposes the horrifying origin of the Erebus story.”

Erebus Haunted Attraction

Erebus Haunted Attraction is located at 18 South Perry Street in Pontiac. For information and tickets, visit www.HauntedPontiac.com or call 248-332-7884. Follow Erebus on Facebook, Instagram, and TikTok.

About Erebus Haunted Attraction:

Located in downtown Pontiac, Michigan, Erebus Haunted Attraction is a world-renowned haunted destination known

for its immense scale, immersive environments, elaborate special effects, and aggressive, interactive scares. At the center of the Erebus mythology is Dr. Colber, a brilliant and unhinged scientist whose successful time-travel experiments unleash devastating consequences across the past, present, and future.

Opened in 2000, Erebus is a four-story playground for your mind, named after the Greek god of primordial darkness. With staff working year-round, Erebus Haunted Attraction's engineers create and design thrills to agitate all five of your mortal senses. Year after year, Erebus is consistently ranked as one of the world's scariest haunts. From 2005 through 2009, Erebus held the Guinness World Record for the largest walk-through haunted house.

Adrienne Lenhoff

Buzzphoria PR + Marketing

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/943073582>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.