Life Is Chill Announces 2nd Annual Modern Elder Expo, Bringing Cannabis Education and Wellness Experts to Seniors

PHOENIX, AZ, UNITED STATES, September 17, 2026 / EINPresswire.com/ -- Life Is Chill will host the 2nd Annual Modern Elder Expo on Thursday, October 1, 2026, from 10:00 AM to 1:00 PM at the Phoenix Shrine Auditorium and Event Center, 552 N. 40th St., Phoenix, AZ 85008.



Life Is Chill Modern Elder Expo

The free educational wellness event is designed for older adults, caregivers and families who want practical information about cannabis, aging, wellness and responsible use.

The Expo will bring together healthcare professionals, cannabis educators, dispensaries, wellness specialists and leading brands for a morning focused on clear information and direct access to experienced professionals.

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>
> *Dr. Dana Lillestol*

Guests will be able to learn about cannabinoids, dosing, product labels, Certificates of Analysis, dispensary navigation, medication considerations and other topics that can help older adults make more informed decisions.

Trulieve has sponsored the lunch for the 2026 Expo, providing complimentary lunch for attendees.

This year's program will also feature respected healthcare and cannabis experts, including Luba T. Andrus, RPh, MJ, an Illinois-based pharmacist, healthcare entrepreneur and cannabis advocate who specializes in medication therapy management and cannabis therapeutics.

Dr. William Troutt, NMD, Medical Director at Trulieve, will also participate. Dr. Troutt brings experience in integrative family medicine, cannabis education and clinical outreach, with a focus on practical guidance for patients.

“The Modern Elder Expo was created to give older adults a comfortable, respectful place to learn, ask questions and connect with credible professionals,” said Dr. Dana Lillestol, Senior Education Advocate for Life Is Chill. “There is a lot of information out there, and it can be difficult to know what is accurate, what questions to ask and where to begin. Our goal is to make education approachable and practical, especially for older adults who may be exploring cannabis and wellness options for the first time. We want every attendee to leave feeling better informed and more confident having thoughtful conversations with their families, caregivers, healthcare providers and dispensary professionals. Good decisions start with good information, and that is exactly what we want this Expo to provide.”

The importance of cannabis education for older adults has also received national attention. An August 2026 Wall Street Journal article about increasing cannabis use among baby boomers featured Life Is Chill and the Modern Elder Expo, highlighting the growing need for education as more older adults explore cannabis.

Registration: ModernElderExpo.com

About Life Is Chill
Life Is Chill is a premium cannabis brand specializing in easy-to-swallow THC soft gels and advanced bioavailable products for the cannabis industry. Formulated using hemp seed oil, Chill Pills contain no added sugar, are easily absorbed and metabolized, and are available in various strengths and strains, with effects ranging from highly responsive to highly relaxed. Life Is Chill is owned and operated by Ally Biotech, a science-driven company committed to advancing cannabis delivery technologies.

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