HEATHER GREGORY JOINS SUMNERBAIRD | SEAGLASS AS REAL ESTATE ADVISOR | INVESTMENTS

Experienced investor and real estate advisor joins the firm's growing Coastal North Carolina team



Heather Gregory, Real Estate Advisor | Investments with SumnerBaird | SeaGlass

SumnerBaird announces its co-brand with Sea Glass, combining trusted local expertise with expanded resources to better serve Eastern North Carolina.

WILMINGTON, NC, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- SumnerBaird | SeaGlass is pleased to announce that Heather Gregory has joined its Wilmington office as Real Estate Advisor | Investments. Her addition strengthens the firm's ability to serve residential and investment clients throughout Coastal North Carolina while further connecting the SeaGlass presence across the Coastal Carolinas.

With experience spanning South Florida, the South Carolina Lowcountry and Coastal North Carolina, Gregory brings a perspective shaped by residential real estate as well as firsthand investment, development and construction experience.

"Heather understands investment real estate because she has been on the investor side of the table," said John Jesso, Managing Principal of SumnerBaird | SeaGlass. "Her experience evaluating opportunities, managing construction and understanding value gives our clients another level of perspective. She further strengthens what we are building, not only in

Wilmington, but throughout Coastal North Carolina."

Gregory will advise residential and investment clients, with a particular focus on helping investors identify opportunities, evaluate potential value, understand development and construction considerations, and make informed real estate decisions.

Since 2022, Gregory has invested in and completed eight ground-up residential units in Fort Lauderdale, including a four-unit garden apartment building and four approximately 2,500-square-foot townhomes in Tarpon River. Through these projects, she has personally navigated permitting, budgets, construction schedules, design decisions and the realities of taking an investment from concept to completion.

Gregory also advises clients throughout Charleston and the South Carolina Lowcountry through SeaGlass South Carolina, founded and led by Sophia Marie Hume. Her continued presence in South Florida provides another valuable connection for clients and investors whose interests extend across coastal markets.

CONNECTING THE COASTAL CAROLINAS

Gregory joins a team that includes Sophia Marie Hume, Principal, Development & Strategic Partnerships with SumnerBaird | SeaGlass, and Ashley James, a real estate investor, renovator and advisor.

Together, Hume, Gregory and James bring complementary experience across investment, development, construction, renovation, design, strategic partnerships and residential advisory.

Their collaboration also strengthens the relationship between two locally led SeaGlass partners: SeaGlass South Carolina and SumnerBaird | SeaGlass in North Carolina.

"Each market is distinct, and local expertise will always matter," Jesso said. "But our clients increasingly think beyond a single market. Connecting the experience and relationships of our two SeaGlass partners allows us to remain deeply local while becoming more capable across the Coastal Carolinas."

ABOUT SUMNERBAIRD | SEAGLASS

SumnerBaird | SeaGlass is a locally led real estate company serving Coastal North Carolina, with offices in Washington, Wilmington and Hertford. Affiliated with the SeaGlass Properties franchise network, the company combines local market expertise with a broader regional network of brokers, developers and real estate professionals.

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