'How to Live a Better Life-Riders Lead the Way' Book Release October 28, 2026

Rideshare passengers reveal a better way to live through their personal stories

QUINCY, MA, UNITED STATES, September 21, 2026 /EINPresswire.com/ -- "HOW TO LIVE A BETTER LIFE-Riders Lead the Way" written by Byron Jay Siegal.

> The author's engaging writing style, revealing a gifted storyteller graces a well-organized text accompanied by black and white drawings."
>
> *Kirkus Reviews*

Byron Siegal is an Uber/Lyft driver who talks to passengers. As of July 15, 2026, he has had 27853 trips having started in October of 2019'. Mr. Siegal, 79 years old, is a retired attorney and also a flight instructor (not retired).

When passengers were not occupied by calls, scheduling, ordering tickets or calling Mom. Mr. Siegal asked them questions about their life,
"Where were they going? What do they do for work? How does their job work? If in biotech, what drugs are they working on? If working on a NASA experiment, what part did they play in getting it into orbit?"

Through this process of asking questions. Mr. Siegal received answers and the answers started to emerge in patterns about how passengers ran their lives, how they were successful in their lives and their field of work. From the fifty-four interviews that were conducted, he studied the turning points in passenger's lives, how they dealt with those anxiety filled, sometimes dark, sometimes light, sometimes terrifying moments that made them who they are. The questioning revealed what passengers find important. This book was created to tell the passengers stories, the arc of their lives and their keys to success.

The book is organized around the concepts that passenger stories manifest. How to be successful. How to be happy. How to know what you should be when you grow up, how to save the planet, and how riders can get help when they need it. These ideas when put together can be a way to live a better life, thus the title of the book, HOW to LIVE A BETTER LIFE- Riders Lead the Way

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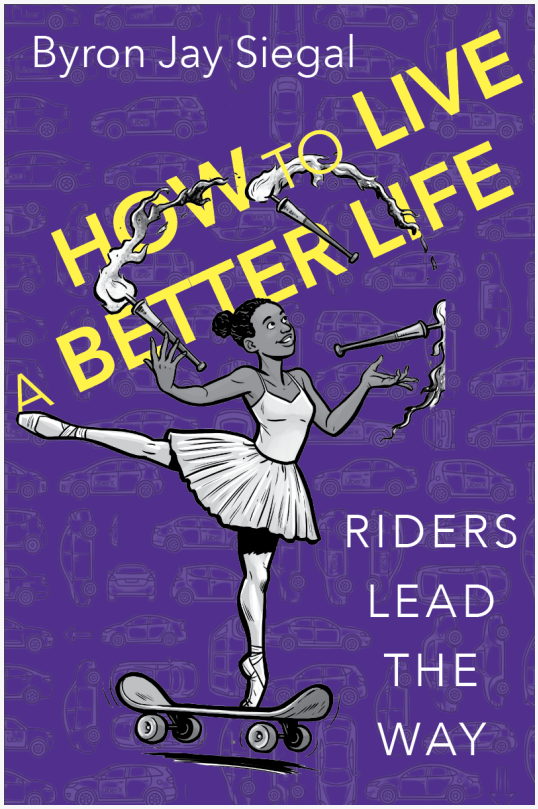

A graphic representation of someone living a better life without limits

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