Sunshine Outdoor Makes South American Trade Show Debut at Brazil HOMELIFE Expo

Sunshine Outdoor presented portable seating in São Paulo, highlighting folding designs, adjustable comfort and integrated beach accessories.



Sunshine Outdoor-brazil homelife expo


Sunshine Outdoor-expo hall

SãO PAULO, BRAZIL, September 18, 2026 /EINPresswire.com/ -- Sunshine Outdoor (Zhejiang Sunshine Leisure Products Co., Ltd.) made its South American trade show debut at the 13th Brazil HOMELIFE Expo, presenting a range of portable outdoor seating. The exhibition opened on September 16, 2026, at São Paulo Expo, with Sunshine Outdoor exhibiting at Booth 2G107.

The appearance formed part of Sunshine Outdoor's efforts to develop business relationships in South America. Its display focused on folding chairs for camping, beach use and everyday outdoor leisure, giving importers, distributors, retailers and e-commerce buyers an opportunity to examine products and discuss sourcing directly with the manufacturer.

According to Sunshine Outdoor's opening-day report, visitors tried seating samples, watched product demonstrations and discussed pricing with the exhibition team. Buyers expressed interest in lightweight frames, compact folding structures and features that combine seating with storage and carrying functions.

Three seating designs were highlighted in the company's exhibition update. A high-back folding chair paired elastic fabric with a continuously adjustable reclining mechanism, allowing users to

select a seating angle without relying on preset positions. The design focused on support and adjustable comfort across different outdoor leisure settings.

An aluminum-frame folding chair combined a breathable mesh seat with a structure that opens and folds without assembly. Its emphasis on portability and straightforward setup reflected the company's focus on outdoor furniture that can be carried, used and packed away with minimal preparation.

A multifunctional beach chair brought together a cup holder, side table and towel rack. Backpack-style carrying straps allowed the folded chair to be carried on the shoulders, while the integrated accessories kept everyday beach items close to the seat. The model illustrated how several practical functions can be incorporated into a single folding product.

Beyond the products on display, Sunshine Outdoor is also exploring magnesium-aluminum alloy applications in outdoor equipment. The company describes this materials work as part of its efforts to reduce product weight while improving portability and durability.

The Brazil exhibition brought Sunshine Outdoor's products to a new trade show audience while also introducing its manufacturing capabilities to regional buyers. The company offers OEM and ODM outdoor furniture manufacturing, supporting projects



Sunshine Outdoor-booth visitors



Sunshine Outdoor-evening camp



Sunshine Outdoor-lakeside camping

from product design and material selection through sampling, production and quality control.

Importers, distributors and retailers interested in the exhibited seating or custom outdoor furniture projects can contact Sunshine Outdoor for product specifications, catalogs and manufacturing inquiries.

About Sunshine Outdoor
Founded in 2004, Zhejiang Sunshine Leisure Products Co., Ltd. (Sunshine Outdoor) manufactures outdoor leisure furniture, including folding chairs, camping tables and cots, beach seating and garden furniture. Based in Zhejiang, China, the company serves international business customers through OEM and ODM manufacturing.

Sunshine Outdoor
Zhejiang Sunshine Leisure Products Co., Ltd.
+86 579-87632922
email us here

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