

DHA GRW Properties Debuts First Property Portal Built Exclusively for DHA Gujranwala Phase 1

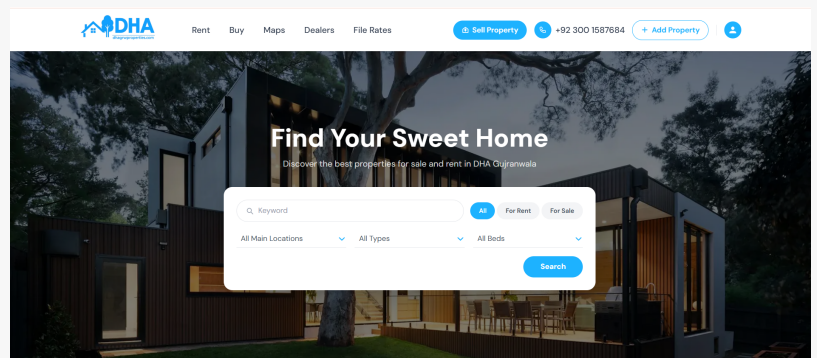
New platform brings dealer directories, live plot and file rates, sector maps, and free listings to local and overseas buyers.

GUJRANWALA, PUNJAB, PAKISTAN,
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EINPresswire.com/ -- DHA GRW Properties, a real estate company specializing in DHA Gujranwala , today announced the launch of a new online platform built exclusively for the DHA Gujranwala real estate market. The platform, available at dhagrwpproperties.com, is designed to give local buyers, overseas Pakistani investors, and property dealers a single, hyper-local resource for everything related to DHA Gujranwala - from plot rates to sector maps to verified dealer profiles.

Unlike general real estate portals that list properties from cities across Pakistan, dhagrwpproperties.com focuses on one project. Every feature on the platform, from search filters to pricing data, is built around the sectors, blocks, and file types unique to DHA Gujranwala, giving users a level of detail and accuracy that broader marketplaces typically cannot match.

A central feature of the launch is the platform's dealer and agency directory. Property dealers



and agencies operating in DHA Gujranwala can now create a public profile listing their contact details, areas of specialization, and active inventory, making it easier for buyers to find and verify a dealer before doing business. To encourage early adoption, DHA GRW Properties is offering a free basic plan for dealer and agency profile listings, with no upfront cost to get a profile live on the platform.

The platform also gives sellers a direct route to market. Property owners can list their own plots and files for sale without going through a dealer, reaching both local buyers and the growing base of overseas Pakistanis - particularly Gulf-based buyers with family roots in the Gujranwala, Gujrat, and Wazirabad region - who rely on the platform to research and purchase property remotely.

To support informed decision-making, dhagrwpproperties.com publishes DHA Gujranwala's sector and commercial zone maps alongside regularly updated file and plot rates, helping buyers compare pricing across blocks and sectors before committing to a purchase. For an overseas buyer weighing a purchase from thousands of miles away, or a first-time local buyer navigating file transfers for the first time, that combination of current pricing and clear mapping is intended to close an information gap that has historically pushed buyers toward informal, word-of-mouth channels.

“We built this platform because DHA Gujranwala buyers deserved more than a listing on a generic portal - they deserved a home.” said Rizwan, Founder of DHA GRW Properties. “Overseas Pakistanis in particular are often making a six-figure decision from another country, based on outdated rate sheets and a dealer they've never met. Our goal is to close that gap with verified dealers, file and plot rates, and maps they can actually trust.”

DHA GRW Properties plans to expand the platform's dealer network and pricing coverage in the coming months, with additional tools for property comparison and file verification on its roadmap. The company continues to combine hands-on experience in the DHA Gujranwala market with a digitally native platform, positioning dhagrwpproperties.com as a long-term resource for the community it serves rather than a one-time listing site.

Local buyers, overseas investors, and property dealers can explore the platform, browse current plot and file rates, and register a free dealer or agency profile at dhagrwpproperties.com.

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