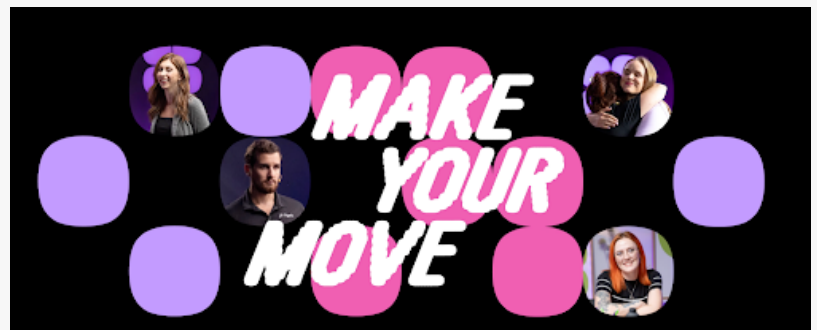


Amplified 2026 Returns September 24: The World's Biggest Free Online Event for Print-on-Demand Sellers

Streaming live on Sept 24, Amplified returns as a free, two-stream conference.

WILMINGTON, DE, UNITED STATES, September 18, 2026 /

EINPresswire.com/ -- Printify today announced the return of Amplified 2026, the world's largest free online event for [print-on-demand](#) sellers, streaming live on Thursday, September 24, from 11:00 am to 5:00 pm EDT.



Amplified 2026 Returns September 24

Now in its fourth year, the conference brings 15 sellers, educators, and platform experts across two parallel streams.

“

We didn't book keynote speakers. We booked sellers who have already built the business everyone in the audience is trying to build, and asked them to hand over exactly how they did it.”

Laura Želvytė, Head of Content at Printify

“We didn't book keynote speakers. We booked sellers who have already built the business everyone in the audience is trying to build, and asked them to hand over exactly how they did it,” Laura Želvytė, Head of Content at Printify.

Sellers who've done it, now showing you how

The 2026 lineup is made up of sellers, not just commentators. Everyone speaking runs a store that's actually selling. Confirmed speakers include:

- Jon Reiter (@thetiktokwiz), scaled a TikTok Shop brand

from \$10 an hour to \$3M+ in 24 months

- Levi Younger (@launchclub), earned \$700K+ from his dorm room on TikTok Shop
- Krystal Lee (@iamkrystallee), CEO of Girl+God, built from a t-shirt side hustle
- Michael Essek (@michaellessek), ten years of design frameworks
- Rileigh Richardson (@ThePowerofPod), left her job for a six-figure Etsy shop

- Makayla Piluso (@moneywithmak), built multiple six-figure income streams online
- Adrian Vonarx (@adrianvonarx), a 7-figure POD seller and podcaster
- April Duplantis (@poppyroseprintco), out-niched Etsy, then scaled on TikTok Shop LIVES
- Sarah Capps, a top 1% Etsy seller teaching beginners how to research a market
- Starla Moore (@handmadealphas), an Etsy coach and SEO expert
- Jay De Souza (@jayswayworks), 23 years of design experience, and a mindset coach
- Naila Kazi (.store domains), built an influencer program with 150+ creators and tripled growth
- Drew Wilson (Kittl), Production Manager behind Kittl's design education

Two streams, zero filter

Printify 101, hosted by Leah, is built for sellers launching or scaling fast: a platform walkthrough covering print providers, Printify Choice, Product Creator, AI Mockups, and Store Builder. It continues with niche research led by an Etsy representative, AI-assisted design with Kittl, and ads with a Shopify expert, closing with a session on [TikTok Shop selling](#), affiliates, and live commerce.

The Discussion Panel is the unscripted track: winning Q4, expanding to a second platform, price anchoring across Shopify, TikTok, and Etsy, auditing SEO without tanking sales, paid ads across Meta, Etsy, Google, and TikTok, master-level AI workflows, and short-form video. Between sessions, roving cameras move around the studio floor, and every break features a live demo of a new Printify feature.

Free, with Sellers Club access included

Amplified is hosted on Sellers Club, where the interactive layer lives: live speaker Q&A, exclusive discount codes from partners including Kittl, Etsy, Shopify, and .store, giveaways, and limited-edition Amplified merch. Every ticket includes one month of free Sellers Club membership.

Since launching in 2023, Amplified has grown from over 9,000 live viewers to over 30,000 in 2025. "The mix of creativity and strategy felt like more than a conference, almost like a movement," said one 2025 attendee.

Event details and registration:

- Amplified 2026 streams live from Riga.
- On Thursday, September 24, 2026, 11:00 AM–5:00 PM EDT.
- It's online and 100% free worldwide.
- Register at Printify: <https://printify.com/amplified/>

About Printify

Printify is a leading print-on-demand platform connecting online merchants with a global network of print providers. It serves millions of merchants with a catalog of over 900

customizable products and integrations with major e-commerce marketplaces. Printify's mission is to empower anyone to build a successful online business.

Maria Kennedy

Printify Inc.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/943283544>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.