

# blythe Launches a Ear Cleaner and Stain Remover for Dogs & Cats

*The dog ear cleaner is easy to use and it comes pre-measured inside a single-use bud. The dog tear stain remover wipes use chelation on tear stains.*

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EINPresswire.com/ -- blythe is a new [dog skincare](#) brand that has launched in the United States with two products: blythe ear., a [dog ear cleaner](#) sealed inside a single-use bud, and blythe clear., a dog tear stain remover in wipe form. Both formulas have 11 ingredients and were reviewed by independent veterinarians, and are sold at [blythepets.com](#) for \$28 and \$30.

How Does the blythe ear. Pet Ear Cleaner Work?



Blythe Logo

blythe ear. is a dog ear cleaner that comes pre-measured inside a single-use bud. The dog ear cleaning formula is sealed in the clear stem of each bud. Snapping one end releases it into the cotton tip, and the bud is then used to wipe the ear which helps with ear infections.

“

We set out to build the best skincare brand for dogs, and that starts with formulas written for a dog's skin, not adapted from ours.”

Ray

Most guides on how to clean dog ears describe the same routine. The owner fills the ear from a squeeze bottle, massages the base, and waits for the dog to shake. The bud replaces the bottle and the guesswork about how much liquid to use. It works with one hand, in the same way dog ear wipes are used. Making it convenient and not

messy.

The formula has 11 ingredients, every ingredient is thoughtfully added and formulated . It contains no alcohol, no chlorhexidine and no fragrance. A tube of 100 buds is \$28, and refills are available by subscription from \$15 a month.

### Which Dogs Need Their Ears Cleaned Most Often?

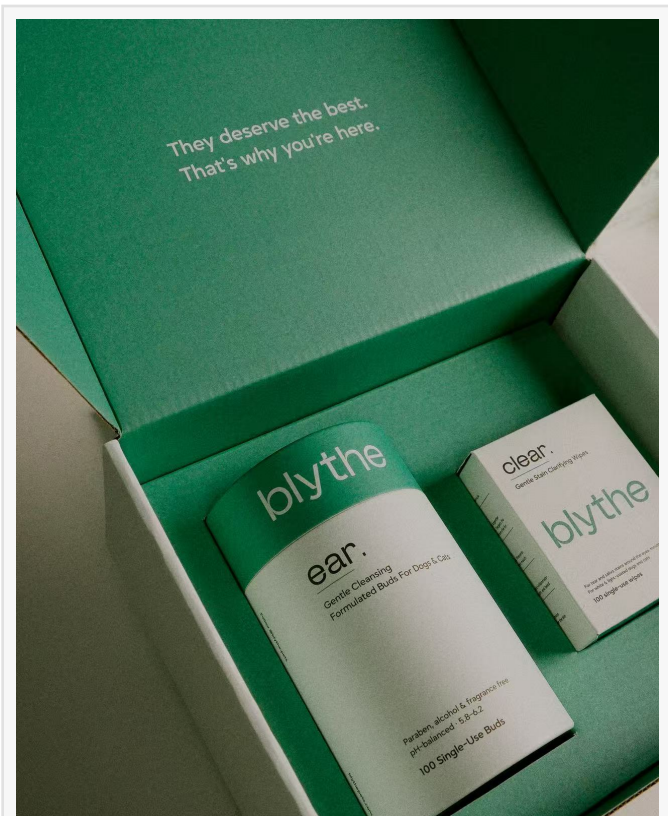
Dogs with long, floppy or hairy ears tend to need the most regular ear cleaning, because the ear flap traps moisture and wax. blythe developed ear. with breeds such as the Cocker Spaniel, Basset Hound, Golden Retriever, Poodle and Goldendoodle in mind.

blythe ear. is a grooming product for routine cleaning of the ear. With active ingredients such as Coconut Sodium Caprylate and TRIS-EDTA, it is formulated like ear cleaners used by veterinarians. It also has a soothing and repairing complex with Panthenol and Oat Beta-glucan, to ensure that every clean nourishes the delicate skin of the dog.

### What Causes Tear Stains in Dogs?

Dog tear stains are the reddish-brown marks that form under the eyes, and sometimes around the mouth and paws, of white and light-coated dogs. The color comes from porphyrins, iron-containing molecules that are present in a dog's tears and saliva. When tears sit on the fur, the porphyrins stain it. The Maltese, Bichon Frise, Poodle and Shih Tzu are among the breeds where tear stains show most.

Owners have had reason to read the label on a dog tear stain remover. In 2014 the U.S. Food and Drug Administration sent warning letters to several makers of tear stain products that contained tylosin tartrate, an antibiotic that is not approved for that use in dogs or cats. However, blythe do not contain hazardous or harmful



Blythe Bundle



Cocker spaniel with blythe product line up.

ingredients to dogs and cats.

## How Does the blythe Dog Tear Stain Remover Work?

blythe clear. is a tear stain remover for dogs that uses chelation. Two chelating ingredients, sodium citrate and sodium gluconate, bind the iron that gives porphyrin stains their color. The formula contains no antibiotics, no bleach and no peroxide. It also contains no optical brighteners, which many whitening products use to coat the fur so that it looks whiter.

The product comes as 100 dog eye wipes made from biodegradable plant-derived viscose. The formula has 11 ingredients and a pH matched to the skin of dogs and cats. blythe says mild to moderate dog tear stains typically improve in two to four weeks of daily use, and that severe staining can take six to eight weeks and may not clear completely. A canister is \$30.

## What Is blythe?

blythe is a pet skincare brand made for pet owners who care about what is in their products. blythe was created with transparency in mind. Every ingredient in both products is printed on the product and explained, one by one, on the brand's formula page. Neither formula contains harmful essential oils, alcohol or propylene glycol. Both formulas were reviewed by independent veterinarians before launch, and both are also suitable for cats.

"We set out to build the best skincare brand for dogs and cats, and that starts with formulas written for your pet's skin, not adapted from ours," said Ray, founder of blythe. "Cleaning a dog's ears shouldn't take two people and a fight. And with tear stains, we wanted to work on the root cause, the iron pigments that causes the color instead of covering it up."

## Availability

blythe ear. (\$28 for 100 buds) and blythe clear. (\$30 for 100 wipes) are available now at [blythepets.com](https://blythepets.com). A starter set with both products is \$60. US orders over \$50 ship free.

## About blythe

blythe is a dog skincare brand. Its first two products are blythe ear., a dog ear cleaner in a single-use bud, and blythe clear., a dog tear stain remover wipe that uses chelation. Every formula is reviewed by independent veterinarians, suitable for cats as well, and published in full. blythe is sold direct at [blythepets.com](https://blythepets.com). Care, on purpose.

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Blythe Pets Inc

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