Low Sugar Carbonated Drink Market Size To Reach $32.57Billion By 2030 At A CAGR Of 7.1%

The Business Research Company's Low Sugar Carbonated Drink Market Size To Reach $32.57Billion By 2030 At A CAGR Of 7.1%



The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, September 18, 2026 /EINPresswire.com/ -- "The market for low sugar carbonated drinks has witnessed significant growth recently, reflecting changing consumer preferences and health awareness. As more people seek healthier beverage options without sacrificing taste and refreshment, this sector is gaining momentum. Let's explore the current market size, key growth factors, regional dynamics, and future trends shaping the low sugar carbonated drink industry.

> Expected to grow to $32.57 billion in 2030 at a compound annual growth rate (CAGR) of 7.1%"
>
> *The Business Research Company*

Steady Expansion in Low Sugar Carbonated Drink Market Size

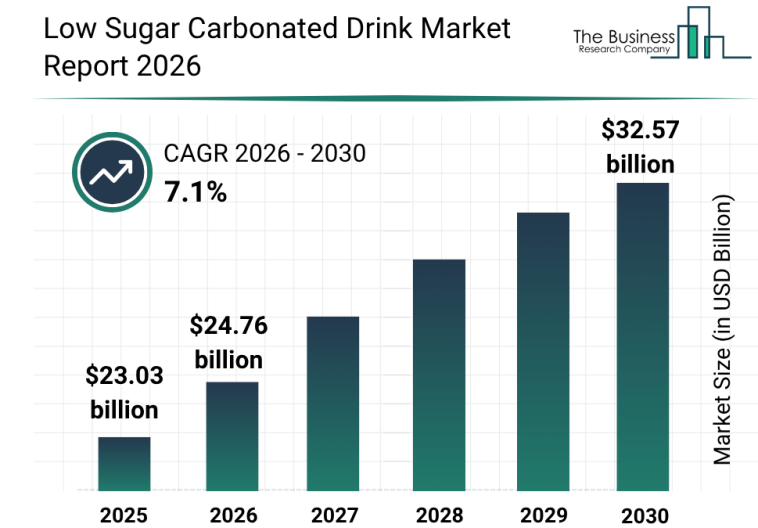
The low sugar carbonated drink market has experienced robust growth over recent years. It is projected to rise from $23.03 billion in 2025 to $24.76 billion in 2026, marking a compound annual growth rate (CAGR) of 7.5%. This historic growth is driven by factors such as rising global obesity rates, increased awareness of sugar's health risks, growing consumption of carbonated soft drinks, wider retail beverage distribution, and the introduction of early diet soda products.

Download a free sample of the low sugar carbonated drink market report: https://www.thebusinessresearchcompany.com/sample_request?id=40726718&type=smp&name=Low%20Sugar%20Carbonated%20Drink%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Strong Growth Outlook for the Low Sugar Carbonated Drinks Sector

Looking ahead, the market is expected to continue its upward trajectory, reaching $32.57 billion

by 2030 with a CAGR of 7.1%. This forecasted expansion reflects rising demand for healthier drink options, wider adoption of natural sweeteners like stevia and monk fruit, growing interest in functional beverages, enhanced online retail channels, and innovations in flavor technologies. Emerging trends include an emphasis on plant-based and natural sweetener formulas, functional sodas enriched with vitamins and probiotics, prebiotic and gut health-focused products, a push for clean label and additive-free beverages, and a premium craft sparkling drinks segment.



Low Sugar Carbonated Drink Market Report 2026 Market Overview

Understanding What Low Sugar Carbonated Drinks Are

Low sugar carbonated drinks are fizzy beverages that contain reduced sugar compared to traditional soft drinks but maintain their refreshing taste. They often incorporate alternative sweeteners and flavor enhancers to lower calorie content without compromising enjoyment. These drinks appeal to consumers who want healthier options but still appreciate carbonated refreshment.

View the full low sugar carbonated drink market report: https://www.thebusinessresearchcompany.com/report/low-sugar-carbonated-drink-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Health Concerns Fueling the Low Sugar Carbonated Drink Market

One of the main factors propelling the low sugar carbonated drink market is the rising prevalence of obesity and diabetes worldwide. These chronic conditions, linked to high body fat and elevated blood sugar, have become more common due to increased consumption of high-calorie, sugar-rich processed foods. Low sugar carbonated drinks offer consumers a lower-calorie alternative to regular soft drinks, helping with calorie control and blood sugar management.

Obesity and Diabetes Trends Supporting Market Growth

For instance, data from May 2025 by the Office for Health Improvement & Disparities in the UK shows that between 2023 and 2024, approximately 64.5% of adults aged 18 and over in England were overweight or obese, up from 64.0% the previous year. This persistent rise in obesity and diabetes rates strengthens the demand for reduced-sugar beverage options, driving the growth of this market segment.

North America Leading the Market While Asia-Pacific Accelerates
In terms of regional dominance, North America was the largest market for low sugar carbonated drinks in 2025. Nevertheless, the Asia-Pacific region is expected to experience the fastest growth over the coming years. The market report examines key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa, offering a comprehensive global perspective on this evolving market.

What's included in our 2026 market reports:

• Market attractiveness scoring and analysis
• Total addressable market (TAM) analysis
• Company scoring matrix graphics and tables
• Excel-based forecasting dashboards
• Market hotspots infographics
• Key technologies and future trend analysis
• Updated graphics and tables

Speak With Our Expert:
Saumya Sahay
Americas +1 310-496-7795
Asia +44 7882 955267 & +91 8897263534
Europe +44 7882 955267
Email: marketing@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:
• LinkedIn: https://in.linkedin.com/company/the-business-research-company"

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info
Visit us on social media:
LinkedIn
Facebook
X

This press release can be viewed online at: https://www.einpresswire.com/article/943292043

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.