



Rookery Studios Continues Helping Entrepreneurs Turn Their Ideas Into Influence

The Orem, Utah production studio earns the Consumer Ratings Institute's Verified Excellence Award for its client-focused content.

OREM, UT, UNITED STATES, September 18, 2026 /EINPresswire.com/ -- [The Rookery Studios](#), an all-inclusive podcast and video production studio, continues to help entrepreneurs, creators, and business leaders in Orem and beyond craft professional content that grows their audience and builds their authority. Owned and operated by serial entrepreneur, veteran, and MBA Parker McCumber, the studio was built around a simple idea: every business leader has a story worth being heard, and most just need the right team and equipment to tell it well.

Rookery Studios provides everything a client needs under one roof, from 4K multi-camera production to expert editing, so creators can focus on their message while the studio's team handles the technical work. Membership options range from ongoing content production plans to the studio's Command & Content Package, which pairs elite content creation with 1-on-1 leadership and business coaching directly from McCumber.

"So many entrepreneurs have built something incredible, but the world doesn't get to see the full value of what they do because they don't have the platform to share it," said Parker McCumber, founder of The Rookery Studios. "We built this studio so creators and business leaders can focus on their message, and we handle everything else."

That full-service approach has resonated with clients across Orem, with The Rookery Studios maintaining a perfect 5.0-star overall rating.

The studio's work was recently recognized by the [Consumer Ratings Institute](#), which named The Rookery Studios the recipient of the Verified Excellence Award for Orem, Utah.

"This recognition reflects what our whole team is working toward every day," McCumber added. "We're going to keep helping entrepreneurs turn their voice into real influence."

The Rookery Studios continues to welcome new members and walk-in clients looking to build their podcast or video presence.

About Rookery Studios

Rookery Studios is an all-inclusive podcast and video production studio based in Orem, Utah, founded by serial entrepreneur Parker McCumber. The studio helps entrepreneurs, creators, and business leaders produce professional content through 4K multi-camera production, expert editing, and membership-based content plans, with optional leadership and business coaching.

About the Consumer Ratings Institute

The Consumer Ratings Institute is a national business recognition registry based in New York, evaluating businesses across all sectors using aggregated public review data. The Institute issues recognitions across multiple categories based on publicly accessible consumer reviews.

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