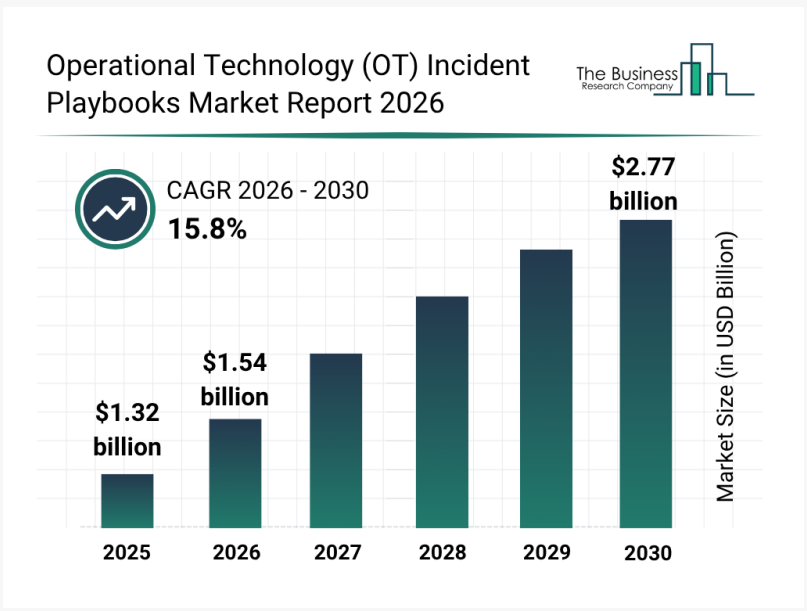
Operational Technology (OT) Incident Playbooks Market Expected To Witness Steady 15.8% CAGR Amid Expanding Industry

The Business Research Company's Operational Technology (OT) Incident Playbooks Global Market Report 2026 – Market Size, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, September 18, 2026 /EINPresswire.com/ -- The operational technology (OT) incident playbooks market is gaining momentum as organizations increasingly prioritize cybersecurity measures to protect critical infrastructure. With the rise of cyber threats targeting industrial environments, the demand for well-defined response strategies is becoming crucial. This overview explores the current market size, key growth drivers, leading regions, and evolving technological trends shaping the future of OT incident playbooks.

The Business Research Company



Operational Technology (OT) Incident Playbooks Market

Market Size Elevation and Growth Outlook for the Operational Technology Incident Playbooks Market

The operational technology incident playbooks market has experienced significant expansion in recent years. It is projected to increase from $1.32 billion in 2025 to $1.54 billion in 2026, reflecting a robust compound annual growth rate (CAGR) of 16.2%. This upward trend has been fueled by factors such as a surge in cyberattacks targeting industrial sectors, broader connectivity of industrial control systems, wider adoption of foundational cybersecurity measures in OT settings, stringent regulatory requirements aimed at safeguarding critical infrastructure, and the growing deployment of supervisory control and data acquisition (SCADA)

systems.

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Looking ahead, the market is expected to maintain its rapid growth trajectory, reaching an estimated $2.77 billion by 2030 with a CAGR of 15.8%. This forecasted growth is driven by the rising incorporation of AI-powered cybersecurity automation tools, the expansion of smart factory initiatives and interconnected OT ecosystems, an increased need for integrating real-time threat intelligence, the proliferation of cloud-based OT security management platforms, and a heightened focus on cyber resilience and operational continuity strategies. Key trends foreseen during this period include AI-driven automated incident response orchestration tailored for OT environments, real-time threat detection through behavioral analytics and anomaly monitoring, adoption of zero trust architectures for industrial control system protection, digital twin technologies for incident simulation and response validation, and the development of unified IT-OT cybersecurity frameworks aimed at securing critical infrastructure.

Understanding Operational Technology Incident Playbooks and Their Role
Operational technology incident playbooks serve as comprehensive guides comprising predefined procedures, workflows, and response actions designed to assist organizations in effectively managing cybersecurity incidents affecting OT environments. These playbooks facilitate the detection, analysis, containment, mitigation, and recovery processes in response to threats targeting industrial control systems, critical infrastructure assets, and connected operational technologies, all while maintaining operational safety and continuity.

View the full operational technology (ot) incident playbooks market report: https://www.thebusinessresearchcompany.com/report/operational-technology-ot-incident-playbooks-market-report?utm_source=EINPresswire&utm_medium=paid&utm_campaign=Sep_PR

Key Factor Propelling Growth in the Operational Technology Incident Playbooks Market
One of the primary forces driving the expansion of the OT incident playbooks market is the growing complexity and sophistication of cyber threats. These threats encompass a variety of malicious activities, including unauthorized system access, operational disruption, data theft, and compromise of critical infrastructure through digital networks. The increasing use of artificial intelligence and advanced automation tools by threat actors has led to more intricate, targeted, and evasive cyberattacks. In response, OT incident playbooks provide essential frameworks that enhance cybersecurity resilience by offering structured response procedures to detect, contain, investigate, and recover from these complex cyber incidents with minimal operational impact.

For example, in April 2025, data from the Federal Bureau of Investigation’s Internet Crime

Complaint Center revealed that 859,532 cybercrime complaints were filed in 2024, resulting in losses exceeding $16.6 billion—a 33% increase compared to 2023. This surge in cybercrime highlights the critical need for robust incident playbooks to manage increasingly sophisticated threats, which in turn is fueling market growth.

Regional Market Leadership and Growth Potential for OT Incident Playbooks
In 2025, North America held the largest share of the operational technology incident playbooks market, reflecting the region's advanced industrial infrastructure and strong regulatory environment. Meanwhile, Asia-Pacific is anticipated to be the fastest-growing region during the forecast period, driven by expanding industrial automation and increasing cybersecurity investments. Other important regions covered in the market analysis include South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, each contributing uniquely to the overall global market dynamics.

The 2026 edition of our market reports now delivers enhanced analytical coverage through market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, plus updated graphics and tables.

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