# EasyCare and Pre-Pair Bring Digital Deal Technology to RV and Marine Dealers Through Full Service Provider Program

*Full Service Provider (FSP) dealers gain built-in access to Pre-Pair's pre-qualification and deal structuring platform*

PONTE VEDRA, FL, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- EasyCare, an APCO Holdings brand and a leading provider of F&I products and services for RV, marine, and powersports dealers, today announced that Pre-Pair's digital deal workflow platform will be available to dealers enrolled in EasyCare's Full Service Provider (FSP) program.

The integration brings Pre-Pair's website and CRM connectivity, soft credit pull technology, and automated deal structuring tools directly into the FSP process. Dealers can pre-qualify customers through their own websites before they visit the dealership, then send a structured deal to the EasyCare FSP team for funding and completion. The result is a faster, more transparent path from a customer's first website visit to a completed deal.

"Our FSP program was built to give RV and marine dealers access to a full-service F&I team without the overhead of hiring one," said Dom Zappia, Senior Vice President, RV & Marine, EasyCare. "Pre-Pair takes that a step further by putting pre-qualification and deal structuring tools directly on the dealer's website. By the time a deal reaches our team, the customer has already completed pre-qualification and much of the groundwork is done. That saves dealers time while creating a better experience for their customers."

Pre-Pair integrates with dealer websites, inventory systems, and CRMs and uses 700Credit for soft credit pulls, allowing customers to understand their credit position without affecting their credit score. Leads are automatically routed to the dealership's sales team, while pre-qualification, rate comparison, and deal structuring take place within a single system connected to the dealer's lender network.

“Dealers are under constant pressure to move faster without adding headcount, and that is exactly the problem Pre-Pair was built to solve,” said Stephanie Alderman, CEO of Pre-Pair. “Bringing our technology into EasyCare’s FSP program gives RV dealers access to digital tools that can simplify the process from the customer’s first website visit through a funded deal. It is a natural fit that helps create a more connected and efficient F&I experience.”
EasyCare and Pre-Pair will showcase the integrated FSP and Pre-Pair experience at the upcoming RV Hall of Fame event, September 28 through 30, in Elkhart, Indiana. Representatives from both companies will be available to walk dealers through the technology and demonstrate how it supports the FSP process.

About EasyCare
EasyCare’s mission is to help RV dealers plot their course to success in F&I and throughout the dealership. We offer industry-leading F&I solutions, a consultative approach to dealer participation programs, and forward-thinking training programs spanning F&I, compliance, and fixed operations. That includes fixed ops training delivered through DealerPRO Training, a leading training program helping RV dealers turn their service and parts departments into consistent profit centers. EasyCare has the only F&I products named a “MotorTrend Recommended Best Buy” and has an A+ rating from the Better Business Bureau. EasyCare is part of the APCO Holdings LLC family of brands, which has protected over 28 million customers and paid over $4.5 billion in claims. For more information about EasyCare, please visit easycare.com/adventure.

About Pre-Pair
Pre-Pair builds digital deal workflow technology for dealerships, streamlining credit applications, lending decisions, and deal structuring within a single platform. Pre-Pair integrates with dealer websites, CRMs, inventory systems, and lenders to help dealerships generate qualified leads and close deals faster.

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