Alura Window Decor Unveils New Customer-Focused Website

Alura Window Decor provides custom window treatments throughout Houston Metro and surrounding areas. Its new website offers an easier customer experience.



This is the logo of Alura Window Decor

HOUSTON, TX, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- Alura Window Decor has launched a redesigned website to give homeowners a clearer view of its custom window treatment services. Developed with support from Window Treatment Marketing Pros, the site introduces the company's interior and exterior solutions through organized product pages and straightforward service information. Homeowners across Houston Metro and surrounding areas can also explore motorization options and request an in-home consultation online.

"Homeowners often visit our website before speaking with our team, so it was important to create an experience that reflects the personal service we provide," said Tyrone White, owner of Alura Window Decor. "The new site helps visitors understand their options and see the care that goes into every project. It also gives them a clearer path from their initial research to an in-home consultation."

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>
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The redesigned website organizes Alura Window Decor's products into dedicated sections for blinds and shades. Separate pages explain shutters and drapery, while additional sections cover exterior shades and motorized solutions. Visitors can learn how different treatments support privacy or light control and find options suited to their daily routines. The site also outlines the company's consultation process

and makes it easier to request an appointment.

Window Treatment Marketing Pros is also managing Alura Window Decor's search engine optimization (SEO) and pay-per-click (PPC) campaigns. The SEO strategy and targeted PPC campaigns are designed to increase the company's visibility in local searches. These efforts help connect Alura Window Decor with homeowners seeking custom window treatment services throughout Houston Metro.

"The new website gives Alura Window Decor a stronger foundation for reaching homeowners and presenting its services online," said Will Hanke, founder of Window Treatment Marketing Pros. "By pairing SEO with targeted PPC advertising, the company can connect with customers at different stages of their search. The website then provides the information they need to take the next step with confidence."

For 21 years, Alura Window Decor has helped homeowners choose window solutions suited to each room and routine. The team provides guidance throughout the selection process and completes each project with precise installation. Every treatment is chosen to support comfort and privacy while giving the home a more cohesive appearance.

Browse the redesigned website at https://alurawindowdecor.com/ to view Alura Window Decor's products, service areas, and consultation options.
For questions about Alura Window Decor's services, call (713) 422-2060.

Businesses seeking website development or digital marketing support can visit https://wtmarketingpros.com/ or contact Window Treatment Marketing Pros at (314) 470-1180.

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