FilterForFridge Offers Expert Filter Matching Across Major Refrigerator Brands

The filter store helps homeowners find filters for GE, Kenmore, LG, Whirlpool, Samsung, and more, with compatible options about 40% less than original brands

DALLAS, TX, UNITED STATES, September 18, 2026 /EINPresswire.com/ -- FilterForFridge, an online retailer specializing in refrigerator water filters, is helping homeowners find affordable replacement options without the confusion that can come with shopping across different refrigerator brands and filter numbers. The company offers genuine OEM and compatible filters for major brands including GE, Kenmore, LG, Whirlpool, Samsung, Frigidaire, Maytag, and Bosch, giving customers an alternative to purchasing directly from manufacturers or big-box retailers.

A key differentiator is the company's personalized filter-matching support. Customers who are unsure which filter fits their refrigerator can provide their model number to FilterForFridge for help identifying the correct replacement. Founder Scott Follis often assists customers directly, helping eliminate the guesswork caused by filters that may look nearly identical but differ in size, fit, or compatibility. The company's website also offers a cross-reference filter tool designed to help shoppers compare filter numbers and narrow down compatible options before ordering.

FilterForFridge carries replacement options for many commonly searched refrigerator filter models. GE refrigerator owners can find the GE MSWF water filter, while LG owners can shop for the LT1000PC water filter and related LT1000P models. The site also carries the Kenmore water filter 46-9081, along with numerous other Kenmore, Whirlpool, Frigidaire, Samsung, Maytag, and Bosch filter options. The company's catalog includes both OEM products and compatible alternatives, allowing customers to choose based on their refrigerator, preferred filter type, and budget. Some compatible filters can provide significant savings compared with original-brand products, including options the company lists at approximately 40 percent less than their original-brand counterparts.

Beyond helping customers find the right filter, FilterForFridge encourages homeowners to stay on schedule with recurring replacements. Customers can set up email reminders to help them remember when it is time to purchase a new refrigerator filter. FilterForFridge generally recommends replacing refrigerator water filters every six months, although replacement intervals can also depend on the individual filter, household water usage, and gallon capacity. Changes in water taste, odor, or appearance can also indicate that a filter may need to be replaced sooner.

FilterForFridge states that its refrigerator filters are WQA-approved and tested to established water filtration standards, while individual product listings provide additional certification information, including applicable NSF/ANSI standards. Products on the site are available for under $30, with additional single-filter and multipack options offered throughout the catalog. The company also provides free standard shipping throughout the contiguous United States, with additional shipping charges applying to Alaska and Hawaii.

By combining a broad product selection with compatibility guidance, replacement reminders, and affordable options, FilterForFridge aims to become a long-term resource for homeowners rather than simply a place to make a one-time filter purchase. The company was founded after Follis became frustrated with the cost of purchasing name-brand refrigerator filters and saw an opportunity to give consumers access to more affordable alternatives while making it easier to determine which filter they actually need.

That approach serves both first-time homeowners learning to manage regular household maintenance and experienced homeowners looking for a simpler, more affordable way to keep up with recurring refrigerator filter replacements.

Refrigerator filter numbers can be confusing, and many filters look similar even when they are not interchangeable," said Scott Follis, founder of FilterForFridge. "If a customer sends us the refrigerator model number, we can help identify the correct filter. Our goal is simple: make replacement easier and help customers avoid paying more than they need to.

About FilterForFridge:
FilterForFridge is an online retailer of refrigerator water filters serving homeowners across the United States. The company offers genuine OEM and compatible replacement filters for major refrigerator brands including Whirlpool, Kenmore, GE, LG, Samsung, Frigidaire, Maytag, and Bosch. FilterForFridge provides personalized model-matching assistance, an online cross-reference filter tool, six-month replacement reminders, and free standard shipping throughout the contiguous United States. The company was founded with the goal of making routine refrigerator filter replacement simpler and more affordable for homeowners.

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