Pyure Wins Silver in 2026 McKnight's Excellence in Technology Awards

Silver award follows peer-reviewed clinical evidence showing a 48% reduction in respiratory and viral infection symptoms in long-term care.



BOYNTON BEACH, FL, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- The Pyure Company, a leader in advanced hydroxyl-based air and surface purification technology, has won Silver in the 2026 McKnight's Excellence in Technology Awards in the Resident/Patient Monitoring and Safety category. The award recognizes Pyure's entry, "Clearing the air: A controlled study of continuous air purification in long-term care."

The Resident/Patient Monitoring and Safety category recognizes senior living and care providers and technology partners whose innovations in monitoring and safety help improve resident and patient well-being and reduce risk.

For Pyure, the Silver award follows the publication earlier this year of a peer-reviewed study in JAMDA, The Journal of the American Medical Directors Association. The study evaluated Pyure's continuous hydroxyl radical air disinfection technology in a long-term care environment and found an approximately 48% reduction in respiratory and viral infection symptoms over a 12-month period compared with a control group.

"Winning this award is an important recognition of what matters most to us: demonstrating that our technology can deliver meaningful outcomes in real-world care environments," said Mahyar Khosravi, CEO of The Pyure Company. "For senior living operators, this is about providing a healthier environment for residents and care teams with an additional layer of protection that works continuously and does not add complexity to their day while also reducing costs. Recognition from McKnight's, together with the clinical evidence behind the work, helps reinforce the role this approach can play within a broader infection-risk reduction strategy."

From Clinical Evidence to Industry Recognition

Respiratory infections remain a persistent challenge in senior living and long-term care, where older and medically vulnerable residents may face increased risk and providers must balance infection prevention with staffing, operational and financial demands.

Routine cleaning and disinfection remain essential components of infection prevention, but they are point-in-time interventions. Between cleaning cycles, pathogens can be reintroduced through occupants, airflow and everyday activity. Pyure's technology is designed to complement those protocols by continuously treating the air and exposed surfaces while spaces remain occupied.

The JAMDA publication provided real-world clinical evidence supporting that approach. The findings subsequently received attention within the long-term care community, including coverage by McKnight's Long-Term Care News, followed by Pyure being named a finalist in the 2026 Excellence in Technology Awards.

The Silver award adds another level of independent industry recognition to the clinical evidence already supporting Pyure's work in long-term care.
"The next step is turning evidence into broader adoption," Khosravi added. "Senior living providers need solutions that demonstrate measurable impact while fitting realistically into the way their communities operate. We believe the combination of independent research, real-world implementation and industry recognition gives operators a stronger foundation for evaluating continuous environmental protection as part of their infection-prevention strategy."

Building Momentum in Senior Living

In senior living and long-term care, the company is focused on helping providers strengthen existing infection-prevention strategies without introducing additional operational burden for care teams. The McKnight's Silver award builds on a year of growing visibility for Pyure in the sector and reinforces the company's focus on bringing measurable, evidence-backed environmental protection to environments serving vulnerable populations.

As providers continue to evaluate new approaches to resident safety, infection prevention and operational resilience, Pyure is working with senior living organizations to demonstrate how continuous air and surface purification can complement existing protocols and become part of a broader environmental risk-management strategy.

Now in its 16th year, the McKnight's Excellence in Technology Awards recognize technology innovations serving senior living, skilled nursing and home care. Gold, Silver and Bronze awards are presented across award categories.

About The Pyure Company

The Pyure Company (Boynton Beach, FL) develops advanced hydroxyl-based air and surface purification technologies designed to improve indoor environmental quality across healthcare, industrial and commercial settings. Pyure has extensive scientific evidence demonstrating the reduction of odors, viruses, bacteria and mold in the air and on the surfaces of treated spaces.

Pyure has more than 20 years of experience in air purification technology, with production in the United States and recognized regulatory credentials, including ISO 13485:2016 and ISO 9001:2015 certification for its Florida manufacturing facility and FDA Class II clearance for its portable MDU/Rx device.

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