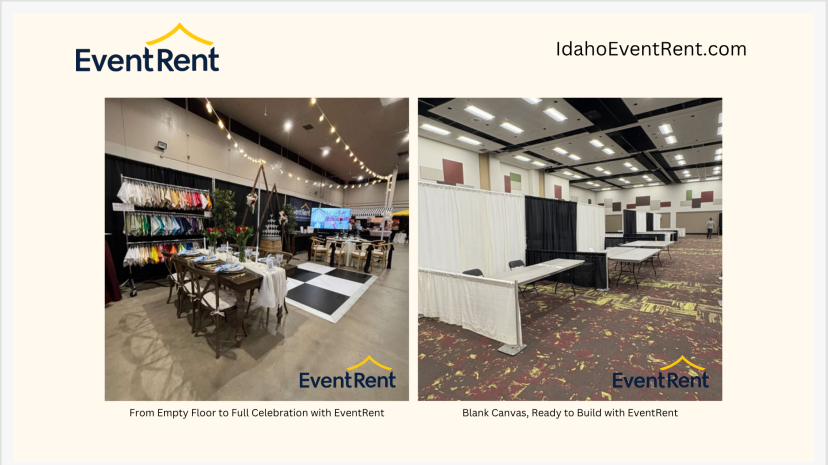
EventRent Launches New Online Tradeshow Experience to Simplify Show Planning for Promoters and Exhibitors

The new self-service platform lets tradeshow organizers register events & exhibitors build custom booth orders online, backed by EventRent's full-service team.



EventRent's tradeshow booth setup — pipe and drape, linens, staging, and signage — on display at a recent Treasure Valley event.

MERIDIAN, ID, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- EventRent, the Treasure Valley's event and tradeshow rental provider for more than 16 years, today announced the launch of its new online Tradeshow Experience, a self-service digital platform built to simplify how promoters and exhibitors plan, request, and manage their tradeshow and expo needs across Idaho.

Building on EventRent's established tradeshow planning process, the new Tradeshow Experience brings the intake process online with an intuitive system designed for two distinct audiences: promoters organizing an event, and vendors and exhibitors participating in one.

> We built the Tradeshow Experience to streamline ordering for vendors and exhibitors as well as giving promoters a great starting point for new events."
>
> *Lance Hill, General Manager*

Promoters can now register a new tradeshow or request a quote directly in just a few minutes, with no account or login required. After submitting event details, they receive an immediate confirmation and a direct follow-up from the EventRent team to finalize the details.

Exhibitors and vendors can browse EventRent's participating tradeshows, select their event, and build a custom rental order - choosing from configurable sections for items, freight, labor, power, and internet - with a running total estimate that updates in real time as they build their request. Users can check out as a guest or create an optional account with a simple one-click email link, letting them save drafts and reference past orders for future

shows.

“We built the Tradeshow Experience to streamline ordering for vendors and exhibitors as well as giving promoters a great starting point for new events. Now they can build their order online in minutes, and our team is still right there to make sure every detail - from drayage to power to the last folding chair - gets handled the way it always has.” - Lance Hill, General Manager

The launch builds on EventRent's track record supporting tradeshows and expos throughout the Treasure Valley, including the Boise Centre, Expo Idaho at the Fairgrounds, The Center @ Canyon County Fair, and the Ford Idaho Center. The company has coordinated logistics for tradeshows ranging from 20 to more than 150 vendors, including full exhibitor order management for the Idaho Education Technology Association Conference and multi-day installation and teardown for the Boise Flower and Garden Show.

The new Tradeshow Experience is now available for Promoters and Vendors, alongside EventRent's full range of tradeshow services — including pipe and drape, booth packages, staging, tables and chairs, signage, power, drayage and freight handling, and on-site labor support.

About EventRent
EventRent is a full-service event and tradeshow rental company based in Meridian, Idaho, serving Boise, Eagle, Star, Meridian, Nampa, Caldwell, Garden City, and the greater Treasure Valley. For more than 19 years, EventRent has provided extensive rental inventory, expert event coordination, and full-service support - from initial planning through setup and teardown - for tradeshows, expos, weddings, and private and corporate events across Idaho.

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