EVO Brings Sonic Technology and Elevated Design to the Everyday Oral-Care Routine

Premium sonic toothbrushes pair advanced cleaning with iconic licensed collaborations, giving adults and teens a more personalized way to brush



EVO Premium Sonic Toothbrushes

NEW YORK, NY, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- Leading personal care company, Ashtel Studios, is expanding its oral-care portfolio with the 2026 collection of EVO premium sonic toothbrushes. Blending advanced sonic technology with elevated design and high-profile licensed entertainment properties, EVO reimagines the everyday toothbrush as a more personalized part of the oral-care routine. Designed primarily for adults and teens, the collection pairs premium performance with sleek, modern style.

“Today’s consumers expect more from the products they use every day, and oral care is no exception,” said Anish Patel, President of Ashtel Studios. “EVO brings together the performance consumers expect from a premium sonic toothbrush with a level of design and personalization that isn’t typically associated with oral care, creating a product that looks as good as it performs.”

What sets EVO apart:
- Advanced Sonic Cleaning: Thousands of brush movements per minute help clean teeth and remove plaque for a thorough daily clean.
- Sleek, Modern Design: Premium aesthetics meet powerful sonic technology in a toothbrush designed to look as good on the bathroom counter as it performs.
- Iconic Licensed Collaborations: Popular entertainment properties bring a distinctive,

personalized element to the everyday oral-care routine.
- Rechargeable & Ready for Everyday Use: Modern rechargeable designs make EVO convenient for daily brushing at home or on the go.
- Designed for Adults & Teens: A premium brushing experience created for consumers who want more from their everyday oral-care routine.

EVO toothbrushes start at $79.99 and are available at GetEVO.net and on Amazon.

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