Summer Ends. Swim Training Doesn't: Ear Pro and SwimOutlet Spotlight Year-Round Ear Protection

Competitive swimmers and aquatic athletes train throughout the year, making proactive ear care an important part of the swim bag.



Ear Pro Supports the US Artistic Swimming Team

SANTA ROSA, CA, UNITED STATES, September 18, 2026 / EINPresswire.com/ -- Summer may mark peak swimming season for recreational swimmers, but competitive athletes train year-round — and missing valuable training time because of ear issues can disrupt carefully designed programs.

College swimmers, club teams, masters competitors, triathletes, artistic swimmers, divers, surfers and other aquatic athletes often spend hours in pools and open water several days each week.

Ear Pro, the proactive pre-swim ear spray now available through SwimOutlet.com, is working to make ear protection a regular part of that routine.

> For someone who trains three, five or seven days a week, ear protection shouldn't be seasonal"
>
> *Tradian Maier*

"Serious swimmers are in the water constantly, regardless of the season, and we want to make sure nothing interrupts their carefully designed training program," said Tradian Maier, founder of Ear Pro and an avid diver. "They already think carefully about goggles, suits, nutrition, equipment and recovery. Proactive ear care should become just as natural."

Competitive Swimming Never Really Stops

For aquatic athletes, fall and winter can mean increased training rather than less time in the water.

College programs return to structured training and competition, club swimmers prepare for meets, and masters swimmers, triathletes, artistic swimmers, divers and surfers continue demanding year-round schedules.

Ear Pro has already become part of the routines of members of USA Artistic Swimming, including Olympic silver medalists and national team athletes.

Athletes including Jaime Czarkowski, Elle Santana and three-time Olympian Anita Alvarez have publicly shared their use of Ear Pro as part of their approach to proactive ear health.

Making Ear Care Part of the Swim Bag
Ear Pro's availability through SwimOutlet.com places it alongside the equipment swimmers already use throughout the year, including goggles, caps, suits, fins and paddles.

Ear Pro Pre-Swim Ear Spray is applied before entering the water. Its metered spray formula creates a light, water-resistant oily barrier intended to help reduce moisture buildup during swimming and other aquatic activities.

The formula is comfortable and virtually unnoticeable, does not block the ears or create pressure, provides up to two hours of protection and can be reapplied as needed.



Ear Pro Prevents Ear Infections



USA Artistic Swimming Team Uses Ear Pro to Prevent Infections

"For someone who trains three, five or seven days a week, ear protection shouldn't be seasonal,"

Maier added. “It should simply be part of the routine.”

Through partnerships with SwimOutlet, USA Artistic Swimming and Olympic athletes, along with nationwide availability through Walgreens and CVS Pharmacy, Ear Pro continues expanding its presence across the aquatic sports community.

Ear Pro Pre-Swim Ear Spray is available through SwimOutlet.com, Walgreens, CVS Pharmacy and select retailers nationwide.

About Ear Pro
Founded in Santa Rosa, California, Ear Pro is a new-generation ear care brand helping swimmers take a proactive approach to ear protection before water exposure. Its pre-swim spray creates a light, water-resistant oily barrier intended to help reduce moisture buildup during swimming and other aquatic activities.

Trusted by Olympic athletes, competitive swimmers, families, coaches and water enthusiasts, Ear Pro is available through SwimOutlet.com, Walgreens, CVS Pharmacy and select retailers nationwide.

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