Moving Conversations into Conversions: ConversionIQ.ai Sponsors BPO Evolution Summit with Persistent AI

Addressing the ghost customer problem: How persistent, reasoning AI creates sustainable growth in BPO markets



Jason Tremblay, CEO, and Tarell Harrison, Global Head of Sales, ConversionIQ.ai, present at the Outsource Consultants BPO Evolution Summit on moving conversations into conversions with persistent AI.

ORLANDO, FL, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- ConversionIQ.ai, a leader in objective-driven conversational AI for contact centers and customer engagement, announced today its sponsorship of the Outsource Consultants invitation-only Business Process Outsourcing (BPO) Evolution Summit taking place September 22-24, 2026, at The Joule Hotel in downtown Dallas. CEO and Co-Founder Jason Tremblay will present to the invitation-only BPO Network audience on Wednesday, September 23. ConversionIQ.ai CEO and Co-Founder Jason Tremblay and Tarell Harrison, Global Head of Sales, will be speaking at the summit about how Business Process Outsourcing providers can leverage CommentResponder™ and ChattiLive™, powered by Maestri, to supercharge conversational AI customer engagement at scale.

> Brands are ghosting their customers. We're helping BPOs turn those conversations into conversions."
>
> *Jason Tremblay, CEO and Co-Founder, ConversionIQ.ai*

"Most vendors are selling deflection. We're building conversions," Tremblay said. "When you reason through what a customer actually needs instead of just automating them away, that's when conversations become conversions."

The presentation will showcase how objective-driven conversational AI addresses two critical pain points facing modern contact centers: attracting new customers in a competitive market and retaining them

through meaningful interactions. ConversionIQ.ai's platform enables conversational AI that learns customer context, reasons through complex requests, and maintains continuity across channels: chat, SMS, WhatsApp, Facebook, Instagram, TikTok, and voice.

ConversionIQ.ai joins six other solution providers as a featured sponsor of the Business Process Outsourcing Evolution Summit, an event designed to bring together business owners, enterprise leaders, and visionary practitioners looking to scale customer engagement technology on behalf of their clients.
Attendees interested in exploring objective-driven conversational AI for their operations can connect with Jason, Tarell, and the ConversionIQ.ai team during the conference. The company offers a no-code platform accessible across 91+ languages and is approved by Meta and TikTok for business communications.

About ConversionIQ.ai
ConversionIQ.ai is an autonomous customer engagement platform built on objective-driven conversational AI. The platform enables businesses to automate and reason through customer interactions across web chat, SMS, WhatsApp, Messenger, Facebook, Instagram, and TikTok in 91+ languages. ConversionIQ.ai is trusted by enterprise brands to improve customer retention, reduce operational costs, and deliver consistent, reasoning-driven experiences at scale.

About the Outsource Consultants BPO Evolution Summit
The BPO Evolution Summit is an invitation-only event that brings together business process outsourcing leaders, technology innovators, and customer experience strategists to explore digital transformation, emerging technologies, and strategic partnerships reshaping the future of outsourcing. For more information, contact Outsource Consultants directly.

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