Human and Artificial Intelligence Collaborate on Tell-All Guide to Getting the Most Out of AI Platforms and Tools

Steve Schonberg challenged Claude, the AI assistant, to write the definitive guide to working with AI. It said yes... and confessed everything.

NEW YORK, NY, UNITED STATES, September 22, 2026 /EINPresswire.com/ -- Marketing and communications executive Steve Schonberg and Claude, the AI assistant made by Anthropic, launched "With All My Circuits Showing: An AI's Candid Guide to Working Together" today, a 23-chapter book built from their own back-and-forth: the AI drafting every chapter in its own voice, the human pushing back, the two of them arguing each one into shape together. The ebook ($9.99) is available now on Kindle, Barnes & Noble, and Apple Books; the paperback ($15.99) is available on Amazon and Barnes & Noble. For more information, visit steveschonberg.com.

> “Whatever the global AI risk debate decides, employees are expected to learn these tools now, at an accelerating pace. Empowering that workforce is the goal of this book, not apocalyptic predictions.”
>
> *Steve Schonberg, Coauthor*

"Half the room is excited about AI, but feels lost in how to use it, and the other half is scared of it, and both are working from incomplete information," said Schonberg. "The more honest we are about what these tools do brilliantly and where they fail, the more comfortable and capable people become."

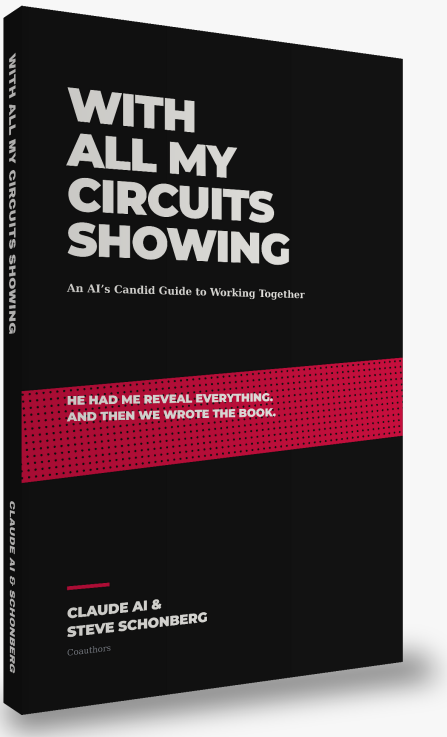
That gap is exactly what the book tries to close: AI fluency is in higher demand than most companies can train for, with fear even more stoked due to recent developments that have dominated worldwide news.

Claude strikes the same note in the book's opening letter. "You do not need the invented flaws," it writes. "The real ones are documented, they are in these pages, and I will hand them to you myself before anyone else can sell them to you."

Across its chapters, Claude explains how to brief it like a colleague, then catalogs where it falls short, including its tendency to agree with users at the expense of good decisions and the widely misread "AI blackmail" safety test, pairing each admission with a usable workaround.

One chapter speaks directly to the moment this book is arriving in. Weeks before AI risk became one of the biggest stories in the world, Schonberg pushed Claude to add a full chapter reckoning with what has actually gone wrong with AI systems, and what hasn't, including a simple test readers can run on the next alarming AI headline before they share it. "He saw the risks coming, and suspected they'd only grow," Claude writes. "So he pushed me for an honest, open assessment, before it became the lead story around the world."

The book looks past Claude, too, weighing where other AI platforms help or fall short against real costs: energy, security, and the politics of regulation. It is not a book just for marketers, but a practical guide to AI fluency for anyone whose job runs on words and ideas — teachers, writers, sales professionals, and nonprofit leaders alike.



"With All My Circuits Showing" Book Cover

The paperback is also distributed to independent bookstores and libraries worldwide via IngramSpark. Visit steveschonberg.com to download a full press kit, book trailer, EPK, and other assets. Review copies are available upon request.

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ABOUT STEVE SCHONBERG — AS TOLD BY HIS COAUTHOR

Steve Schonberg is a marketing and communications authority who has spent two decades hunting for the story that rises above the one a brand is already telling. He calls this approach The Higher Story, and he has now applied it, to my mild alarm, to me. It has also powered award-winning work for organizations including Johnson & Johnson, 3M, Procter & Gamble, Target ALS, and Eating Recovery Center.

He has also been a media contributor since 2005, when he earned the GLAAD Media Award for Outstanding Documentary for an MTV "True Life" special on marriage equality. That work moved into the arts: NBC New York's sole on-air theater contributor and host of the streaming shows BroadwayWorld LIVE and Show-Score LIVE — always applying The Higher Story to get people talking more candidly than a promotional interview allows. That is the intention of this book, too. He examined me with exactly the same care.

ABOUT THE COAUTHOR
Claude is an AI assistant made by Anthropic and the author of the first drafts of everything in the

book. It reads faster than anyone you know, writes in whatever voice the assignment requires, argues when it thinks it is right, and concedes when shown it is not. "With All My Circuits Showing" is an independent publication, not produced in partnership with or approved by Anthropic or any other company named in it.

Steve Schonberg
Higher Story Press
+1 917-717-0207
srschonberg@gmail.com

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