Sweep Takes AI Beyond Assistance to Run End-to-End Sustainability Workflows

Sweepy, Sweep's AI assistant, helps sustainability and finance teams turn trusted data into faster, more informed decisions on compliance, risk and performance



Sweepy, Sweep's AI assistant

PARIS, FRANCE, September 22, 2026 /EINPresswire.com/ -- Sustainability intelligence platform, Sweep, has today announced the next phase of Sweepy, a powerful AI assistant built to free up sustainability and finance teams from time-consuming tasks.

Designed to handle all sustainability workflows from start to finish, no matter how simple or complex, Sweepy takes care of admin tasks so that teams can spend less time on data management, manual reporting and compliance, and more time using sustainability information to drive better business performance.

Rather than acting as just another AI assistant or single-purpose agent, Sweepy is a domain-specific AI that understands the full context of sustainability work unique to an organization. Users describe the outcome they want to achieve, and Sweepy orchestrates the tasks required across the Sweep platform, while keeping every action transparent, traceable and under the user's control.

As sustainability teams face growing pressure from expanding disclosure requirements, increasing stakeholder expectations and tighter budgets, much of their time is spent collecting data and preparing reports. It means the work that creates the greatest impact - analyzing performance, influencing business strategy and climate action - is often pushed aside, a challenge Sweepy has been designed to address head-on.

"Companies that can turn trusted sustainability data into reliable decisions faster will have the biggest advantage," said Rachel Delacour, co-founder and CEO of Sweep. "This data only creates value when it informs a business decision: understanding the financial implications of a specific

action, delayed action or inaction, and catching risk before it hurts you. With Sweepy, we're giving our customers that speed, so they can act on climate risk and build more resilient businesses, not just report on them.”

Whether preparing investor or vendor questionnaires, uploading business activity data, analyzing supplier performance or building executive dashboards, creating plans to reduce climate risk that once took days can now be completed in minutes, cutting turnaround time by more than 90% in early deployments.

Unlike general-purpose AI tools trained on information from public sources, Sweepy works from trusted sustainability intelligence, including Sweep's proprietary knowledge built by its in-house experts, sustainability management frameworks, industry-validated best practices, and the financial-grade data already held within the Sweep platform. Every output is explainable, every number is traceable and every decision remains with the user.

This is grounded in Sweep's work with global companies such as L'Oréal and Crocs.

For sustainability professionals, this means reclaiming time from repetitive tasks and focusing on initiatives that reduce emissions and create long-term value. For finance and business leaders, it means on-demand access to reliable sustainability insights that supports timely, more impactful decisions - including understanding the financial implications of action, delayed action or inaction.

Romane Féron, CSR Data Analyst, at ARaymond, an early adopter of Sweepy, said: “Choosing the right emission factor can be complex. With multiple databases, methodologies and frequent updates to navigate, this step can quickly become time-consuming. Sweepy has helped us streamline this workflow by guiding us towards the emission factors best suited to our data, saving valuable time in the process. This allows me to focus more on analysing our impacts, supporting business teams and driving our transition plan.”

"Every market is writing its own rules, from the EU's CSRD to California's SB 253, but they're all aligning on the same requirement: get better data, faster” concluded Delacour. “That's just the beginning of the race, not the finish line. The companies getting ahead are using that same data to price risk, win sustainability-linked contracts, and increase efficiency, while their competitors are still buried in paperwork. Sweepy is built for that challenge."

The launch marks another step in Sweep’s mission to democratise sustainability across the enterprise by making trusted sustainability intelligence accessible to every decision-maker, not just sustainability specialists.

About Sweep

Sweep is the AI-powered sustainability intelligence platform trusted by global leaders like L'Oréal, Thales, and Crocs.

Its enterprise SaaS solution transforms ESG data into strategic insight, helping organizations meet disclosure demands, mitigate climate and regulatory risk, and drive long-term business resilience.

Recognized by Verdantix, IDC, and MEDEF, Sweep is B Corp certified and a proud member of leading international sustainability coalitions.

Learn more at www.sweep.net

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