

Let's Groove! Salt Lake to Celebrate Legendary Band Earth, Wind & Fire Is Inducted into the People's Music Hall of Fame

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EINPresswire.com/ -- On Saturday, January 23, 2027 at 7:30 pm, the Eccles Theater in downtown Salt Lake City, Utah, is going to boogie down, down up on down as the Sound Support Foundation and the Professor of Rock honor nine-time GRAMMY Award-winning icons and one of the best-selling artists of all time, Earth, Wind & Fire, as the 2027 People's Music Hall of Fame inductees. Earth, Wind & Fire legends Philip Bailey, Verdine White, and Ralph Johnson will share stories from their remarkable careers and perform alongside Utah's award-winning Soundhouse Artists during the event.



"Earth, Wind & Fire is simply one of the most innovative and exciting acts of the rock era, bar none," said the Professor of Rock, Adam Reader. "This will be an incredible opportunity to celebrate the band's groundbreaking legacy while paying homage to the band's incomparable leader, Maurice White and the talented artists that made them one of the most beloved and best-selling bands of all time."

Since their formation in Chicago in 1969 by music legend Maurice White, Earth, Wind & Fire have charted a history that will live on forever. From the funky and infectious "Let's Groove" to the timeless dance classic "September" to the heartfelt "Reasons," the band's iconic catalog of hits has become the soundtrack to many lives. They've released 23 albums, eight of which went Double Platinum and hit the Top 10, scored eight number one hits, and have sold more than 100 million albums worldwide, making them one of the best-selling artists of all time. Boasting an impressive nine GRAMMY Awards including one for Lifetime Achievement (2012), Earth, Wind & Fire was inducted into the Rock and Roll Hall of Fame in 2000 as well as the Songwriters Hall of Fame in 2010, and in 2019, their contributions to arts and culture were acknowledged in

Washington DC with the prestigious Kennedy Center Honors. Additionally, the band has been awarded with Lifetime Achievement honors from ASCAP, NAACP, BET, and have star on the Hollywood Walk of Fame and dozens of other honors spanning their illustrious career.

"Earth, Wind & Fire has been so prolific in so many genres of music and it will be the opportunity of a lifetime for our Soundhouse musicians to play with them and learn from some of the best to ever do it," says Caleb Chapman, co-founder of the Sound Support Foundation. "No matter the musical preference, it's hard to find anybody that doesn't know and love Earth, Wind & Fire's work and what better way to make this announcement than on September 21, the day they turned into an unofficial social media holiday with their hit song 'September'."

In addition to Earth, Wind & Fire, the induction ceremony will feature a number of special guests who will perform with Earth, Wind & Fire and the Soundhouse artists, including:

- Myron McKinley, longtime keyboardist and music director for Earth, Wind & Fire
- Rashawn Ross, Rock & Roll Hall of Fame member of the Dave Matthews Band
- Tom "Bones" Malone, original member of the Blues Brothers and former bandleader of the Saturday Night Live Band

The People's Music Hall of Fame is a joint effort between the Sound Support Foundation and the Professor of Rock, honoring the voices, songs and stories that have shaped generations of listeners, providing a platform to recognize the cultural and artistic importance of music across genres. The induction ceremony will feature a live interview with Earth, Wind & Fire by Adam Reader and performances of the bands biggest hits by the artists of Caleb Chapman's Soundhouse – a collective of over 200 award-winning young musicians.

Mountain America Credit Union, one of the country's largest credit unions, is a Headline Sponsor of the People's Music Hall of Fame. Mountain America has more than 100 branches in five states and takes an active role in supporting the communities they serve.

"Mountain America Credit Union supports organizations that provide value to members of the community, and the Sound Support Foundation does that by teaching kids and preparing them to be successful as musicians and in every aspect of their lives," said Rob Brough, senior vice president and chief marketing officer at Mountain America Credit Union. "Our hope is that similar to Earth, Wind & Fire's song 'September,' this event will be a remarkable celebration of peace, joy, lasting love and extraordinary nostalgia for attendees and the Soundhouse musicians."

Proceeds from the event will go to fund music performance scholarships for students through the Sound Support Foundation, a 501(c)(3) nonprofit.

Tickets for the 2027 People's Music Hall of Fame Induction Ceremony honoring Earth, Wind & Fire are available now at [arttix.org](https://www.arttix.org).

About the Sound Support Foundation

Founded in 2023 by Caleb Chapman and his wife, Tommie Chapman, the Sound Support Foundation is a national charity dedicated to transforming the mental health and well-being of youth through music performance education. For more information visit www.soundsupportfoundation.org.

About Adam Reader

Adam Reader, the music historian and storyteller known as the Professor of Rock, celebrates the history and impact of popular music with over 1500 episodes and 800 definitive artist interviews from icons like Sting to Santana. It has become the No. 1 rock & pop history channel on YouTube with over 1.4 million subscribers with the goal of connecting fans to the songs and artists they love. Discover more at professorofrock.com.

About the People's Music Hall of Fame

The People's Music Hall of Fame celebrates the artists in popular music who have made significant contributions and lasting impacts through their art.

About Earth, Wind & Fire

Earth, Wind & Fire are a music institution. In 1969, music legend Maurice White birthed the music force named after the elements from his very own astrological charts. With soul as deep as the plant, Earth, Wind & Fire charted a history that will live on forever. They've scored eight number one hits and have sold more than 100 million albums worldwide.

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