SPECTRA EXPANDS PRINT FACILITY WITH NEW EQUIPMENT

Spectra, a South Carolina fulfillment and print services provider, is expanding its print facility with several new pieces of advanced equipment.



COLUMBIA, SC, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- Spectra is a services organization based in Columbia, South Carolina, offering expert print and fulfillment services. For more than 24 years, Spectra has printed marketing materials, official communications, PHI and PII insurance, benefits and medical documents, and books/booklets for clients in a wide range of different industries. Spectra is a Variable Data Printing center known for its integrity, detail, and commitment to protecting sensitive data.

In the second half of 2026, Spectra is responding to increasing demand from clients for high quality print services by expanding their print and distribution division. Most importantly, they are adding two pieces of advanced equipment to their facility, which will enable them to take on more projects at the same time, complete print jobs more quickly, and maintain the high production value that Spectra's clients have come to expect.

Spectra is adding a Perfecta guillotine cutter to its facility, an advanced piece of finishing equipment that is used to process all types of printed materials. Spectra has always invested in continuous improvement to the machines used in its print division, and adding this upgraded cutter to the shop will accelerate projects, produce great-looking, cleanly cut materials, and keep team members safe with enhanced protection features.

More significantly, Spectra is adding a new HP Indigo 7K digital press to its arsenal of equipment. For many years, Spectra has used the HP Indigo 7K as the central press for its operations due to its speed, versatility, and industry leading print quality. As Spectra works with large corporations that demand accurate, consistent branding and color throughout their printed collateral, the HP Indigo 7K delivers expected results even with the largest, most complex projects.

2026 is a year of significant transition for Spectra, with a number of changes in progress that will enable the outsourced services provider to give its clients greater advantages than ever before. The large-scale investment in these two major pieces of print and finishing equipment form an initial phase of these changes, with later phases taking place in the fall of 2026.

Spectra's print and distribution arm serves the enterprise markets such as education, medical, insurance, nonprofits, and government agencies with many different types of services, from official correspondence to data breach notifications to direct mail marketing materials. Clients with standard needs for printing and mailing of mass communications find Spectra's services dependable and affordable, while clients with highly unusual projects inevitably find that the experienced, expert team at Spectra is more than capable of processing their requests and producing results that exceed their expectations.

The print and distribution activities of Spectra are conducted in a SOC 2 Type II certified environment, and the entire facility is 100% HIPAA compliant. These data security credentials make Spectra a sought-after partner for insurance companies, healthcare providers, and other organizations that need to reach members/patients with sensitive information. Pressure seal mailers and secure transfer protocols are just two examples of the data security measures in place at Spectra. Prospective clients can learn more at spectraintegration.com.

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