

LC Sign Launches 'After Dark' Halloween Seasonal Pop-Up With New Neon Sign Designs

The seasonal collection introduces 21 original Halloween neon designs for homes, parties, storefronts and themed commercial spaces.

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EINPresswire.com/ -- LC Sign, a global custom signage manufacturer, has launched [AFTER DARK](#), the first edition of its LC SIGN / [SEASONAL POP-UP](#), featuring 21 original [Halloween](#) neon sign designs for homes, parties, storefronts and themed commercial spaces.



LC SIGN / SEASONAL POP-UP--AFTER DARK Halloween comes alive after dark. Turn on the glow. Make the night yours.

Available through LC Sign's neon signage platform, AFTER DARK explores Halloween through four distinct moods and settings, moving beyond individual decorations to consider how neon lighting can shape seasonal spaces and experiences.

“

AFTER DARK turns seasonal moments into experiences through light. It's a new way for us to explore how signage can become part of how people celebrate.”

Tony Zhu, CMO of LC Sign

The campaign is built around the theme: “Halloween comes alive after dark.”

Four Ways to Spend the Night

AFTER DARK is organized around four creative themes.

LIGHT UP THEIR HALLOWEEN—— brings playful designs to family celebrations, porches, yards and trick-or-treat settings.

OWN THE NIGHT—— focuses on apartments, parties and social spaces, using neon as a form of personal expression.

COME CLOSER—— explores the stranger side of Halloween through darker designs suited to haunted displays, themed venues and immersive environments.

STAY OUT A LITTLE LATER ——takes a softer approach, using atmospheric lighting for autumn evenings and seasonal gatherings.

Together, the four themes allow customers to explore Halloween through playful, expressive, eerie and atmospheric interpretations.

21 Original Halloween Neon Designs

The inaugural collection includes Liberty's Treat, Hey Boo!, Graveyard Glow, Trick & Tangle, Howdy, Stranger!, Happy Haunt, Treat or Trouble, Witching Hour, Route 66 Jack, Treat Time Pals, Glow Ghosts, Boo Crew, Whispers Within, Wicked Wings, Spooky Parade, Cursed Portrait, Candy Spell, Pumpkin Riot, Antlers in the Dark, Patchwork Spook and Midnight Halo.

The collection combines Halloween characters, typography, symbols and illustrated forms in designs created for both individual and commercial settings.

Homeowners can use the signs for porches, apartments, parties and personal spaces, while retailers, restaurants, event organizers and entertainment venues can incorporate them into seasonal storefronts, interiors, photo areas and themed displays.



Patchwork Spook



Spooky Parade

“For AFTER DARK, we wanted to design around the moments people actually associate with Halloween — welcoming trick-or-treaters, getting ready with friends, creating a strange atmosphere or simply staying out a little later,” said Tony Zhu, CMO of LC Sign.

Production and Delivery Ahead of Halloween

With Halloween approaching, LC Sign is supporting both individual and commercial customers preparing seasonal displays.

Depending on sign type and order quantity, production typically takes approximately 3–5 business days, while standard DHL door-to-door delivery generally takes around 5–6 days.

Customers planning customized designs or larger quantities are encouraged to order early, as production and international delivery times may vary by order requirements and destination.

A New Seasonal Design Format for LC Sign

AFTER DARK marks the beginning of LC SIGN / SEASONAL POP-UP, a creative format developed to explore how signage and light can respond to different seasons, celebrations and cultural moments.

The initiative extends LC Sign’s experience in custom neon and commercial signage into a more consumer-facing format while continuing to serve professional buyers looking for seasonal visual solutions.



Howdy, Stranger!



Midnight Halo

Future Seasonal Pop-Ups will explore new themes and occasions, each with its own visual direction and product designs.

The AFTER DARK Halloween collection is now available through LC Sign's neon signage platform.

About LC Sign

Founded in 2011, LC Sign is a global custom signage manufacturer and commercial signage engineering provider specializing in custom neon signs, LED signage, architectural signage, light boxes, wayfinding systems and bespoke visual identity solutions.

Through initiatives such as LC SIGN / SEASONAL POP-UP, the company continues to explore new applications of signage design and manufacturing across commercial and personal environments.

LC Sign's brand philosophy is Custom, Creative, Leading.

Explore AFTER DARK:

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