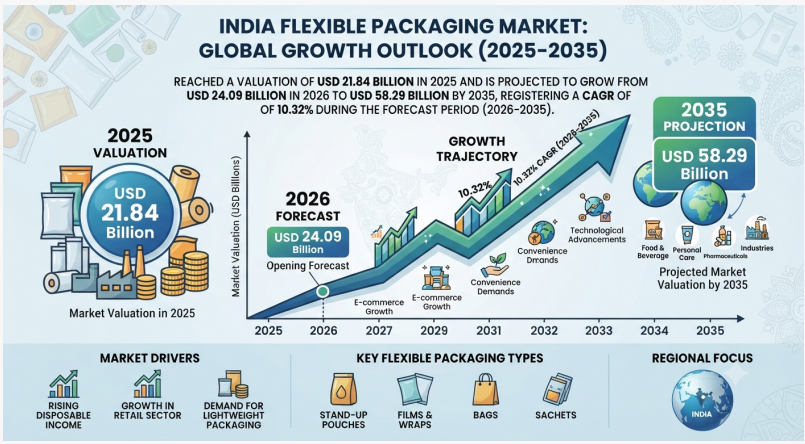
India Flexible Packaging Market Set to Climb from $21.84 Billion to $58.29 Billion by 2035 at 10.32% CAGR

NEW YORK, NY, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- The India Flexible Packaging Market is witnessing remarkable growth as changing consumer lifestyles, rapid urbanization, and expanding FMCG demand reshape the country's packaging industry. According to a recent report by Market Research Future, the market was valued at USD 21.84 billion in 2025 and is projected to reach USD 58.29 billion by 2035, registering a CAGR of 10.32% during the forecast period from 2026 to 2035.



India Flexible Packaging Market

Market Overview

Flexible packaging refers to packaging solutions made from lightweight, non-rigid materials such as plastic films, paper, and aluminum foil. These materials are converted into pouches, bags, wraps, and laminated structures that offer superior convenience, reduced material usage, and lower transportation costs compared to rigid packaging.

The market is benefiting from India's growing population, rising disposable incomes, expanding organized retail sector, and increasing consumption of packaged food, beverages, pharmaceuticals, and personal care products. As brands focus on convenience, product safety, and sustainability, flexible packaging has become an essential part of modern manufacturing and retail operations.

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Key Growth Drivers

One of the strongest growth drivers is the continued expansion of the FMCG sector across both urban and rural India. Single-serve sachets, stand-up pouches, and lightweight packaging formats have become increasingly popular as companies expand distribution into Tier-2 and

Tier-3 cities.

The rapid growth of e-commerce and quick-commerce platforms is also creating significant demand for durable, lightweight packaging that can protect products during fast delivery operations. Grocery delivery services, direct-to-consumer brands, and online retail continue to increase the need for innovative flexible packaging formats.

Government initiatives promoting domestic manufacturing, combined with Extended Producer Responsibility (EPR) regulations for plastic packaging waste, are encouraging manufacturers to invest in recyclable and sustainable packaging technologies.

Technology and Sustainability Trends
Sustainability has become one of the most important trends shaping India's flexible packaging industry. Manufacturers are increasingly developing mono-material recyclable laminates, paper-based alternatives, and lightweight packaging structures that help reduce environmental impact while maintaining product protection.

Key industry innovations include:

Mono-material recyclable packaging

Digital printing for customized packaging

High-barrier laminated films

Smart and active packaging technologies

Lightweight packaging for e-commerce logistics

Digital printing is particularly helping brands launch regional-language packaging, promotional campaigns, and short production runs without significant additional costs.

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Market Segmentation
The India Flexible Packaging Market is segmented by material type, product type, and end-use industry.

By material type, the market includes:

Plastic

Paper

Aluminum Foil

Plastic currently accounts for approximately 68% of the market due to its affordability, flexibility, and widespread use across FMCG applications. Meanwhile, paper-based packaging is expected to register the fastest growth as sustainability initiatives gain momentum.

By product type, the market includes:

Pouches

Films & Wraps

Bags

Pouches represent the largest product segment, accounting for roughly 42% of market demand because of their popularity in food, beverages, and personal care products.

By end-use industry, major applications include:

Food

Beverage

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Household Care

The food industry remains the largest revenue-generating segment, contributing approximately 45% of the market. Pharmaceutical packaging is also growing rapidly due to India's position as a leading global producer of generic medicines.

Regional Insights
West India currently leads the market with approximately 38% market share, supported by strong manufacturing infrastructure across Gujarat and Maharashtra.

South India continues to benefit from pharmaceutical and personal care manufacturing hubs in Hyderabad and Bengaluru, while East India is emerging as the fastest-growing region with a projected 11.78% CAGR as new FMCG facilities and industrial corridors attract packaging investments.

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Competitive Landscape
Leading companies operating in the India Flexible Packaging Market include:

Uflex Ltd.

Huhtamaki India

Jindal Poly Films Ltd.

Cosmo Films Ltd.

EPL Limited

Amcor

These companies continue investing in advanced converting technologies, recyclable packaging materials, and digital printing capabilities to strengthen their market positions.

Future Outlook
The future of the India Flexible Packaging Market will be shaped by rising packaged food consumption, rapid e-commerce expansion, stricter sustainability regulations, and continuous investment in innovative packaging technologies. As manufacturers increasingly adopt recyclable materials, smart packaging, and lightweight designs, flexible packaging is expected to remain one of India's fastest-growing packaging segments through 2035.

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Market Research Future
Market Research Future
+1 855-661-4441
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