HOCATT® and Genesis Regenerative Announce Strategic Partnership

Genesis' Regenerative Protein Array® & Roadmap to Health now available through HOCATT®. Keynote Presentation Oct 7, 2026, 8 pm. EST; Hosted by Dr. Mark Jacobson



HOCATT - The Future of Wellness Technology

WEATHERFORD, TX, UNITED STATES, September 22, 2026 / EINPresswire.com/ -- HOCATT®, the multi-technology wellness platform used in more than twenty countries since 2004, today announced a strategic partnership with Genesis Regenerative. Genesis's Regenerative Protein Array (RPA) and Roadmap to Health products are now available to qualified medical practitioners through HOCATT® — the first time in the company's twenty-year history it has offered another company's products alongside its own.

Either platform can be offered on its own. Those who offer both will see firsthand how a multi-technology wellness platform and a multi-stage regenerative program complement each other — a vantage point no one working with either alone has. Both companies expect it to help those businesses offer more, serve more people, and grow faster.

> "This partnership takes the multi-lever approach of HOCATT® technology and adds the advanced diagnostic and healing approach of our Roadmap to Health."
>
> *Joseph Hunt, CCO, Genesis Regenerative*

The partnership will be introduced in a live session on October 7 led by Dr. Mark Jacobson, Director of Medical Imaging and Therapeutics (MIT) in The Villages, Florida, and a Genesis Regenerative Medical Director, with Joe Hunt, Chief Commercial Officer of Genesis Regenerative, and André Smith, Founder and CEO of HOCATT®. Registration is open here.

Up To Ten Levers In One 30-minute Session

Most people trying to improve their health work one dimension at a time. A cold plunge lowers temperature; a conventional sauna raises it. Each touches many systems, but each is still one input. HOCATT® — Hyperthermic Ozone and Carbonic Acid Transdermal Technology — was built on the opposite idea. Inside the chamber, ten technologies are timed, choreographed, and sequenced to work together — hyperthermia, transdermal ozone, carbonic acid, far infrared, high-intensity PEMF, microcurrents, photon light, oxygen, and more — in a single 30-minute, spa-like sauna session designed to support the body's natural detoxification, relaxation, and rejuvenation.



The HOCATT - The World's Most Comprehensive 10-in-1 Wellness System



Regenerative Protein Array (RPA), a non-DNA, acellular biologic developed for use by qualified medical practitioners.

"Most technologies pull one lever," Smith says. "With HOCATT®, you're pulling up to ten levers at once in the same 30 minutes, and each one makes the others work harder. Twenty years in, that's still what sets it apart."

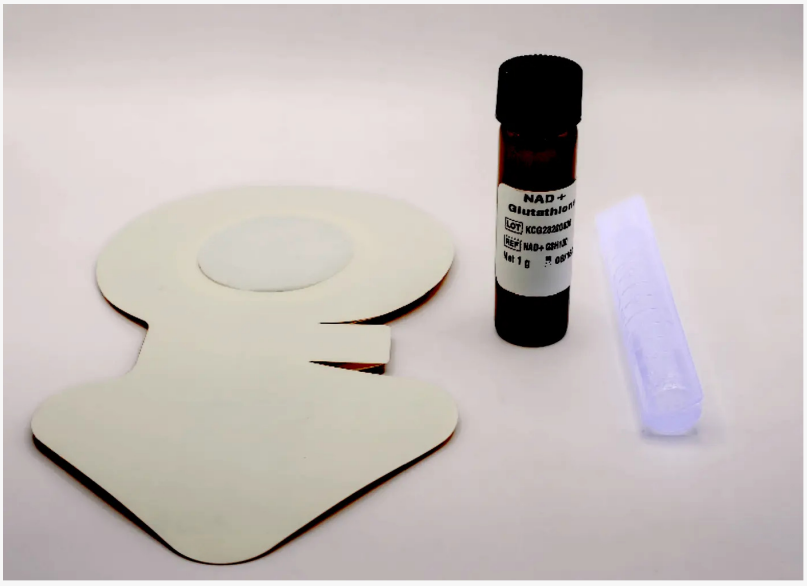
Users describe what follows in strikingly similar terms: clients who leave lighter, clearer, and more relaxed — and who come back. HOCATT® is rarely a one-time visit; owners run it as a recurring program, often as the foundation the rest of the business is built on.

Why Genesis — And Why Now

HOCATT® has spent two decades saying "no." Customers have regularly asked the company to recommend products to sit alongside the chamber; until now, it has declined every time.

"Our clients trust what comes out of a HOCATT® session, and I wasn't going to put anything next to it that couldn't meet the same bar," Smith says. "Genesis met it: independent third-party

testing, three Medical Directors, aneleven-clinicianClinical Advisory Board, and complete transparency of all documentation. That's rare in this industry. It's what we'd been waiting for."



Push Patch®. a needle-free peptide delivery system.

Genesis Regenerative was founded on three commitments: treat every patient as your own mother or father, serve clinicians 360 degrees, and keep ethics black and white in a corner of the industry where documentation and testing are often thin. Its Roadmap to Health runs in three stages — assessment through pharmacogenomic and nutrigenomic testing, repair through the Regenerative Protein Array (320+CLIA-lab verified proteins, acellular, non-DNA), and maintenance through a transdermal iontophoresis patch that bypasses both needles and the GI tract. HOCATT® complements all three.

"What our customers tell us is that a client in a regular HOCATT® rhythm is a client whose body is ready for whatever else they offer," Smith says. "We built the platform that does that. Genesis built products worth pairing it with. Put them in the same setting, and our customers can see the difference for themselves."

"This partnership takes the multi-lever approach of HOCATT® technology and adds the advanced diagnostic and healing approach of our Roadmap to Health," says Hunt. "That synergy is going to enhance the care our clinicians deliver for decades to come. We share the exact same values: patient-centric focus, clinician support, and ethical practice. What we do for a living is provide another day — another day with the patient's best cognitive and physical capability to choose what they want for another day."

About HOCATT®
HOCATT® is a multi-technology wellness platform designed and manufactured by Signature Health LTD. Founder and CEO André Smith built the first prototype in 2002 and sold the first units in 2004; today the 10-in-1 chamber is in use in more than twenty countries. Learn more at https://hocatt.com.

About Genesis Regenerative
Genesis Regenerative provides advanced regenerative products centered on its Regenerative Protein Array (RPA), a non-DNA, acellular biologic developed for use by qualified medical practitioners. The company combines rigorous product quality and independent third-party

laboratory testing with peer-to-peer clinical exchange, implementation resources, and ongoing practice support. Genesis' keynote RPA product is further supported by advanced genomic testing like PGX / NGX, and needle-free peptide delivery systems like Push Patch®. Learn more at https://genesisregenerative.com.

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