THE DASH CAM: THINKWARE Launches ‘Parking Protection’ Promotion to Help Drivers Protect Vehicles While Parked

Limited-time promotion highlights THINKWARE’s parking surveillance technology, with savings on select dash cams and RADAR bundles

SAN FRANCISCO, CA, UNITED STATES, September 21, 2026 /EINPresswire.com/ -- THE DASH CAM: THINKWARE, a world-leading dash cam manufacturer, today announced its Parking Protection promotion, offering savings on select dash cams and RADAR bundles designed to help drivers keep watch over their vehicles even when they are away.

> Parking surveillance extends the value of a dash cam beyond the road, giving drivers another way to monitor and document what happens around their vehicle when they can’t be there”
>
> *a THINKWARE representative*

Running exclusively on Amazon US from September 21–27, the promotion puts a spotlight on an often-overlooked benefit of dash cams: their ability to provide protection beyond the drive itself. THINKWARE’s Parking Surveillance technology can monitor a parked vehicle for events such as impacts and movement, helping capture video evidence of incidents like hit-and-runs or attempted vandalism while the driver is away.

Depending on the model and configuration, THINKWARE’s parking surveillance capabilities include impact and motion detection, Time Lapse recording, energy-saving modes and Smart Parking Mode. Compatible models can also use RADAR Parking Mode, which uses low-power radar to detect movement around the vehicle and wake the dash cam to capture footage when needed while minimizing power consumption.

Parking Protection Promotion Highlights (September 21–27)

U3000 PRO + LTE Module – Sale: $699.99 (MSRP: $729.99): THINKWARE’s flagship dash cam features true 4K UHD front and 2K QHD rear recording, Dual HDR processing, enhanced nighttime image quality, and intelligent parking surveillance. Paired with the LTE module, it enables remote vehicle monitoring and enhanced parking protection.

ARC900 + RADAR + LTE Module – Sale: $499.99 (MSRP: $659.99): THINKWARE's premium ARC-series dash cam delivers 4K UHD front and 2K QHD rear recording at up to 60 frames per second, with dual Sony STARVIS 2 image sensors, Dual HDR processing, and enhanced nighttime image quality. The RADAR and LTE modules add energy-efficient parking surveillance and remote vehicle monitoring.



ARC800 + LTE Module – Sale: $439.99 (MSRP: $479.99): The ARC800 features 4K UHD front and 1080p Full HD rear recording, a Sony STARVIS 2 front image sensor, Dual HDR processing, and up to 60 fps recording in 2K QHD mode. Paired with the LTE module, it provides enhanced connectivity and remote vehicle monitoring while parked.

Additional models included in the Parking Protection promotion are the ARC900 + RADAR ($399.99) and ARC700 + RADAR ($299.99), offering energy-efficient parking surveillance and added vehicle monitoring while parked.

"Many of the incidents drivers worry about happen after they've already left their vehicle, whether it's a parking lot hit-and-run, an unexpected impact or suspicious activity nearby," said a THINKWARE representative. "Parking surveillance extends the value of a dash cam beyond the road, giving drivers another way to monitor and document what happens around their vehicle when they can't be there."

Parking Surveillance mode requires a compatible power connection and installation. Available parking surveillance features vary by dash cam model and configuration.

For more information and to shop the promotion, visit THINKWARE's official Amazon US store.

About THINKWARE
THINKWARE DASH CAM, a global IT company founded in Korea in 1997, has become a leader in smart car technologies through consistent research and development. Its expertise spans dash cams, electronic maps, navigation, mobile applications, and tablet PCs. With world-class image processing technology and a user-friendly interface, THINKWARE DASH CAM entered the U.S. market in 2014. It now exports its dash cam lines to 17 countries, including the U.S., Canada, the

UK, and Japan. THINKWARE has impressed the industry at major global events like CES, SEMA, and The Gadget Show Live, winning the CES Innovation Award of the Year and prestigious honors such as the IF, IDEA, and Red Dot Design Awards.

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