A Powerful Serve for Women's Health: JFF Sponsoring Women's Tennis in PK

JFF is proud to announce its sponsorship of the World Tennis Women's 15,000 Futures Tennis Tournament, taking place October 12-17, 2026 in Islamabad.


Pakistani Tennis Player Mahin Aftab

CLEVELAND, OH, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- The Junaid Family Foundation (JFF) is proud to announce its sponsorship of the World Tennis (WT) Women's 15,000 Futures Tennis Tournament, taking place October 12-17 in Islamabad. The tournament marks a historic first for Pakistan; the first-ever WT women's event hosted in the country. This sponsorship is a natural extension of JFF's commitment to empowering women and their health.

The tournament, sanctioned by WT and organized in partnership with the Pakistan Tennis Federation (PTF), will bring approximately 40 international players to Islamabad to compete alongside Pakistan's rising female tennis talent.

For JFF, the sponsorship is a statement about the Foundation's evolving identity, channeling its resources not only into direct health interventions, including its large-scale maternal and child nutrition programming across Pakistan, but also into the platforms that elevate women's visibility, achievements, and wellbeing on the world stage.

"Investing in women's health has always meant more to us than clinical interventions," said Ansir Junaid, Chairman of the Junaid Family Foundation. "This tournament lets us support world-class athletes while putting a spotlight on the health and wellbeing of women and girls across Pakistan."

Women's tennis will be at the forefront of the Pakistani sports world this October with a second Futures Tournament taking place, followed by the Billie Jean Cup Asia/Oceania. JFF's title sponsorship will place its name and mission alongside a landmark moment in Pakistani sports

history, reaching an audience of global tennis followers and beyond. Keep up with JFF and WT as we lead up to a week of excitement next month!

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The Junaid Family Foundation works both locally in Cleveland, Ohio, USA and internationally in Pakistan. Through various initiatives focusing on healthcare & development, education, equity & diversity, and civic engagement, JFF seeks to transform generational poverty and sow seeds of future prosperity.

Julie N. Calkins
Junaid Family Foundation
email us here
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LinkedIn

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