Big Tree Farms and Frönen Team Up to Put a New Spin on Fall's Favorite Dessert

Limited-edition four-ingredient dairy-free frozen dessert featuring Big Tree Farms Golden Coconut Sugar is available exclusively at Whole Foods Market



BALI, INDONESIA, September 22, 2026 /EINPresswire.com/ -- Apple pie probably isn't the first thing that comes to mind when you think about coconut trees in Indonesia, but that's exactly where Frönen's newest pint flavor begins. Big Tree Farms is teaming up with Frönen for an Apple Pie dairy-free frozen dessert, available now exclusively at Whole Foods Market stores for a limited time. While Big Tree Farms Organic Golden Coconut Sugar is already used as an ingredient in products from brands across the food industry, this marks the first time the company has publicly announced a collaboration featuring the ingredient alongside a finished consumer product.

Made with just four ingredients — apple, coconut cream, Big Tree Farms Organic Golden Coconut Sugar, and cinnamon — the seasonal pint captures the flavor of classic apple pie in a creamy, dairy-free frozen dessert. Big Tree Farms Organic Golden Coconut Sugar brings light caramel notes and sweetness that complement the apples and cinnamon.

Certified non-UPF, Big Tree Farms Organic Golden Coconut Sugar begins with fresh coconut blossom nectar, or Nira, harvested by farming communities across Indonesia. The nectar is collected and reduced over heat before being granulated into a golden sugar. It can be used in coffee, baked goods, oatmeal, sauces, and more.

"I love this collaboration because it shows just how unexpected coconut sugar can be. It starts

with a farmer climbing a coconut tree to harvest pure flower nectar, and somehow that journey ends with a pint of Apple Pie frozen dessert at Whole Foods Market," said Ben Ripple, co-founder of Big Tree Farms. "Golden Coconut Sugar works here so perfectly. The light caramel notes match with the apples and cinnamon for an apple pie flavor that's as good as Granny Ripple's!"

The collaboration arrives ahead of the holiday season, when consumers often look for foods made with familiar ingredients and shorter ingredient lists. Frönen's Apple Pie dairy-free frozen dessert offers a take on a classic fall dessert while introducing consumers to Golden Coconut Sugar.

Big Tree Farms Organic Golden Coconut Sugar is available through the company's retail partners. The limited-edition Frönen Apple Pie flavor is available at Whole Foods Market stores for a limited time, while supplies last.

The collaboration will also be featured across the brands' social channels throughout September, including an Instagram giveaway and recipe on September 21 and an ingredient spotlight on September 24, following Big Tree Farms Organic Golden Coconut Sugar from Nira harvesting to coconut sugar and finally into Frönen Apple Pie frozen dessert.

About Big Tree Farms

Big Tree Farms is the world's leading coconut blossom nectar company, transforming ancient Indonesian tradition into modern pantry staples. Through unrefined coconut sweeteners, naturally fermented coconut aminos and bold Bali-inspired sauces, Big Tree Farms delivers flavor-forward, low-glycemic, gluten-free and soy-free alternatives while supporting farming communities and bringing the taste of Bali to kitchens everywhere.

To learn more, visit BigTreeFarms.com and follow @bigtreefarmsbali on social media.

To purchase Big Tree Farms Golden Coconut Sugar, visit Big Tree Farms' website and use the store locator.

About Frönen

Frönen is redefining indulgence through its clean-label frozen dessert pints and bars. Each dessert is crafted using only real, minimally processed ingredients, sweetened naturally, and free of dairy, refined sugar, and any artificial additives.

For more information, visit www.eatfronen.com.

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EDITOR'S NOTE: For more information about Big Tree Farms and to arrange to speak with a

company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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