Strickland Brothers 10 Minute Oil Change Opens Three New Locations in West Texas

Drivers nationwide enjoy faster, more convenient oil changes with Strickland Brothers, a fast-growing quick lube brand with 290+ locations in 27 states.



Strickland Brothers 10 Minute Oil Change celebrates the opening of its three newest locations in West Texas.

WINSTON-SALEM, NC, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- Strickland Brothers 10 Minute Oil Change, a leading provider of fast, friendly and dependable oil change services with no appointment necessary, announced the grand opening of its three newest Texas shops in Midland, Odessa, and Lubbock. These new shops are located at 1101 Andrews Hwy, Midland, at 3854 Penbrook St, Odessa, and at 7302 Indiana Ave, Lubbock. Strickland Brothers now has more than 20 locations across Texas.

Founded in 2016 and headquartered in Winston-Salem, N.C., Strickland Brothers quickly ascended as a disruptive force in the automotive service industry with its signature 10-minute oil change, drive-thru service model, and customer-centric approach. The brand's rapid, but disciplined expansion reflects a focus on efficiency, operational excellence, and unparalleled service, helping fuel strong market performance and long-term success.

"Opening our newest locations in West Texas is another important milestone for Strickland Brothers," CEO & Founder, Justin Strickland, said. "As we continue to grow, our focus remains the same: providing a quick, reliable oil change experience built on exceptional customer service, transparency, and convenience."

Strickland Brothers differentiates itself through a simple, but powerful value proposition: high-quality, convenient oil changes delivered with integrity and hospitality. This customer-first culture resonates with both consumers and local communities, creating a network well-positioned for scalable growth in the competitive quick-lube sector.

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>
> *Justin Strickland, Founder and CEO of Strickland Brothers*

For more information or to find a Strickland Brothers location near you, please visit sboilchange.com.

About Strickland Brothers 10 Minute Oil Change
Strickland Brothers 10 Minute Oil Change is a leading provider of quick, friendly, and dependable oil changes with no appointment necessary. Committed to customer-first service and community connection, the company's mantra, Quality. Quickly., guides every interaction. Established in 2016, Strickland Brothers now operates more than 290 locations across the United States. For more information, visit sboilchange.com.

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