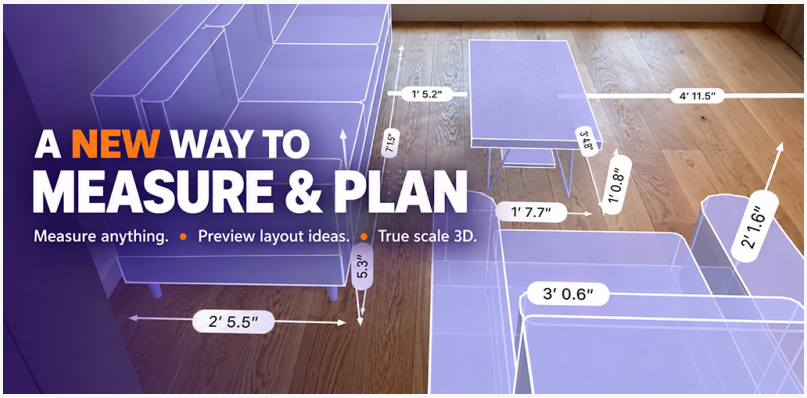
Measure Tools Adds True-Size 3D Furniture and AR Floor Plans in Major Update

Walk around your future room before you buy a single piece. New Measure Tools update places realistic 3D furniture at your exact sizes, in live AR.



Living Room Layout in 3D with Measure Tools App

BUCHAREST, BUCHAREST, ROMANIA, September 21, 2026 / EINPresswire.com/ -- BUCHAREST, September 21, 2026 - Craftars this week released a major update to Measure Tools - AR Room Planner, the AR measuring app used by more than one million people since 2017. The update adds something no furniture store's app offers: realistic 3D furniture that users size to the exact piece they're considering (from any store, any carpenter, or any secondhand listing) and preview in their real room, in live augmented reality.

Until now, previewing furniture on a phone came in two flavors. Store catalog apps from retailers show their own products at their own fixed sizes. Measuring apps let users check dimensions as floating lines. Measure Tools fills the space between, by letting you place realistic furniture at the exact dimensions you set, in live AR, in your real room.

Users draw a piece directly into their room with three taps: two to form its base on the floor, then raise the phone and tap to set its height. Then fine-tune the size with sliders and walk around the result. A fit-check box placed with the app's classic 3D Box Preview can be transformed into a realistic sofa, bed or wardrobe with one tap, keeping its exact size and position. The library spans 31 adjustable furniture types across five categories (sofas, seating, tables, beds, storage), each dressed from 37 material finishes: ten woods, seven fabrics, five leathers, five metals, ten stones, plus free color choice, applied through ready-made or user-built material sets.

"People are using AI to reimagine their homes and offices, but AI only sees a photo. Its suggestions aren't size-aware. It looks great in the picture; it doesn't tell you what will actually fit, or how the space will feel. Now you can stand in the room and walk around the layout at true size before spending anything. People keep catching real issues this way: a socket that needs

moving, a walkway that's too narrow, drawers that would hit the wall. It's a game-changer for anyone furnishing a room, office or commercial space," said George Mincila, creator of Measure Tools.

The stakes are measurable: industry data puts online furniture return rates at 18-25%, roughly triple the in-store rate, with restocking fees commonly reaching 10-30% of the item's price, while retailers deploying AR preview have reported return reductions of 20% or more. The benefit is clear: more informed decisions
and less buyer's remorse. Measure Tools puts that preview capability in the buyer's hands, independent of any store: the same tool also serves interior designers presenting proposals at true scale in a client's actual room, and anyone commissioning custom furniture that doesn't exist yet.

The major update also makes the app a full floor plan creator: floor plans captured in AR, viewable in 2D and 3D. It is live now. Measure Tools is free to download on iOS and Android, with premium subscriptions for the full toolset. Full details in the team's guide to previewing furniture in your room before you buy - the fastest way to design a room around pieces that actually fit.

George Mincila
Measure Tools
+40 738 931 652
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube
TikTok
X

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