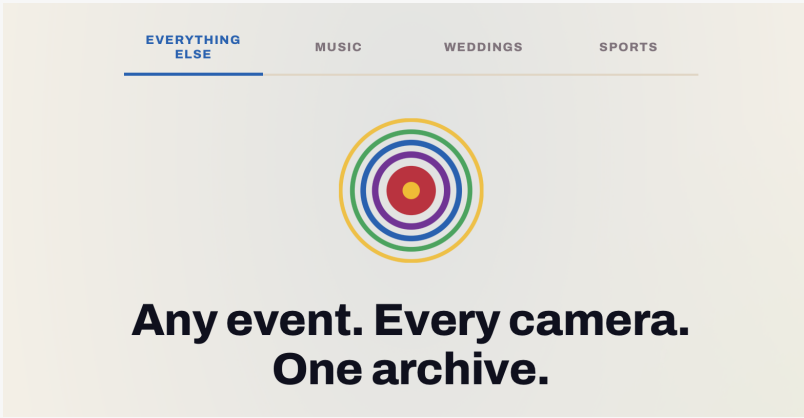
Crowd Archive launches to ensure the moments that burn out never fade away

Crowd Archive brings together every photo taken at an event from every camera — instantly.



Try CrowdArchive today

CROWD ARCHIVE

CrowdArchive Logo

BROOKYLN, NY, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- The truest record of any event, a show, a wedding, a season, a race, is scattered across the phones of the audience. Most of it drifts away to the ether: lost with a phone, deleted for storage, or simply lost or discarded in the passage of time.

Crowd Archive, available now, was built to gather these moments from the community, verified by when and where each file was taken, and delivered at full resolution into an archive and gallery in the stakeholder's own cloud drive. Crowd Archive has simplified search and share of photos and videos, removing the hurdles of digging through your camera roll and figuring out how to send them.
Files match by when and where they were taken so all uploads are authenticated. At launch, Crowd Archive can reach back to the start of the smart phone era, a digital archaeological dig if you will.

Crowd Archive creates a digital archive in Google Drive and a photo gallery within Google Photos. More custom endpoints are on the roadmap. Galleries are broken out by event and organized chronologically. A band can upload an entire touring career, and send the link out to fans, and end up with a moment by moment recap of their career, broken out show by show.

Crowd Archive is community driven. An archive owner shares one link; anyone who was there can sign in and contribute. Every file arrives authenticated and legitimate, though contributors can choose to stay anonymous to the archive's owner. Originals maintain their integrity across the board, which ensures the authenticity of the submission alongside the detailed organization of the galleries, while keeping options open for future related product integrations.

> If I'm at a show, I know someone got the shot. And as a runner, I know the best photos of me doing the hardest thing I've done are on a stranger's phone. Spectator shots from the run would be epic."
>
> *RJ Wafer, CEO*

Crowd Archive wants to encourage the preservation of fuller records of our time here on Earth, to enable broader communities and honor the historical legacies of that which brings us together. Crowd Archive is a conduit to build your archives and galleries for those meaningful moments. You get the images, we do not. Crowd Archive never keeps nor makes any claims on your images.

RJ Wafer, Crowd Archive's founder, avid live music photographer / videographer and a very slow runner (2x marathoner), built the tool to enable the communities he's a part of:

"If I'm at a show, I know someone got the shot better than I did. And as a runner, I know the best photos of me doing the hardest thing I've ever done are on a stranger's phone somewhere. An archive of spectator shots from the marathon would be epic." — RJ Wafer, founder, Crowd Archive

Crowd Archive supports event organizers for music (shows, tours, festivals, careers), weddings (wedding planners can monetize their past events by wrangling the galleries of guest photos by mining 15 years of couples), and sports (every game, leagues Little & Big, from every seat in the house) with expanding options of pre-loaded races for run clubs to bring together their achievements across major races. Of course Crowd Archive is great for reunions, conferences, and any event with a crowd.

Crowd Archive is free to start, with no subscription required; one-time contributor packs begin at $9.99, and larger scaled events can write to hello@crowdarchive.com for custom pricing. We are live on the web today at crowdarchive.com, and the iOS app is in open beta, with invitation links on the home page.

Every archive and gallery built this way becomes an open ended time capsule enabled by the community, a way for our present to speak to the future by the people who were there.

Start free today at crowdarchive.com for a whole new look at the past.

About Crowd Archive
Crowd Archive is built by Multiversal Labs (founded 2022) in Brooklyn, NY, and launched in 2026. Crowd Archive finds and collects the photos and videos a crowd captured at any event, verifies each by when and where it was taken, and delivers them into the organizer's own cloud drive and gallery (Google today, with more planned). Free to start at crowdarchive.com.
Press contact: hello@crowdarchive.com; RJ@crowdarchive.com for everything else

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