Envision Horizons' Laura Meyer Named Finalist for Stevie® Award in 2026 Stevie Awards for Women in Business

Women Around the World To Be Recognized at Event in New York

NEW YORK, NY, UNITED STATES, September 21, 2026 /EINPresswire.com/ -- Laura Meyer, Founder & CEO of Envision Horizons, has been named a Stevie® Awards Finalist in the Achievement in AI-Driven Marketing category in the 23rd annual Stevie Awards for Women in Business.

> We're grateful to be recognized for a core Envision Horizons belief: the biggest opportunities come from spotting change early, seeing its possibilities, and proactively building the future."
>
> *Laura Meyer*

The Stevie Awards for Women in Business honor the achievements of women executives, entrepreneurs, employees, and the companies they run– worldwide. The Stevie Award has been hailed as the world's premier business award.

Nicknamed the Stevies for the Greek word for "crowned," the awards will be presented to finalists at a ceremony in New York City on November 16 where Gold, Silver, Bronze and Grand winner placements will be announced.

More than 400 women and their guests from around the world are expected to attend the presentations, which will be broadcast live.

More than 1,500 entries from organizations and individuals in 56 nations and territories were submitted this year for consideration in more than 300 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year. Meyer was named a finalist in the Achievement in AI-Driven Marketing category for Envision Horizons' use of artificial intelligence to strengthen marketing effectiveness, marketplace strategy, audience insights, and measurable business performance.

Under Meyer's leadership, Envision Horizons commissioned original research into how artificial intelligence was changing consumer product discovery and shopping behavior, surveying 1,035 U.S. consumers in 2026 and comparing the findings with its 2025 research. The research found

that AI product research had grown from 49% to 63.1% of consumers, while nearly 79% of AI shoppers reported switching brands based on an AI recommendation.

Meyer used those findings to guide the development of AI-powered tools within Envision Horizons' proprietary myHorizons platform, including an AI Visibility Tracker that allows brands to monitor their presence across ChatGPT, Perplexity, and Gemini, as well as NorthStar AI, a private AI strategist connected directly to clients' real Amazon data. The company also published its research report, The New Blind Spot: Why AI Is Sending Your Customers to Competitors, earning media recognition in Beauty Independent, Modern Retail, Business Insider, and eMarketer.

The AI-driven strategy has produced measurable results. Envision Horizons' clients achieved 66% year-over-year growth during Prime Day 2025, 45.9% growth during Prime Big Deal Days, and 71.7% growth during Black Friday/Cyber Monday, alongside an 85.2% improvement in client profitability. Envision Horizons itself closed 2025 with 53% revenue growth and nearly 90% client retention, and was selected as one of only 15 agencies in Amazon's Rising Stars Program.

“This recognition is a reflection of what our team has always believed: the biggest opportunities come from identifying change early and building for it before the market catches up,” said Laura Meyer, Founder and CEO of Envision Horizons. “We saw AI fundamentally changing how consumers discover and evaluate products, so we went beyond studying the trend—we invested in original research and built technology that gives brands the visibility and intelligence they need to adapt. I’m incredibly proud of our team for turning those insights into real tools and measurable results for our clients, and grateful to the Stevie Awards for recognizing this work.”

Gold, Silver, and Bronze Stevie Award finalists were determined based on the average scores of more than 200 business professionals worldwide, serving across seven judging committees.

Maggie Miller, president of the Stevie Awards, said, “As the Stevie Awards for Women in Business marks its 23rd year, we continue to be impressed by the remarkable accomplishments represented among the nominations. It is especially rewarding to see the significance a Stevie Award holds for women and the recognition it brings to their achievements, careers, and organizations. We congratulate all of this year’s finalists and look forward to revealing the Gold, Silver, and Bronze Stevie Award placements on November 16.”

Details about the Stevie Awards for Women in Business and the list of winners in all categories are available at http://Women.StevieAwards.com.
Entries for the 2027 Stevie Awards for Women in Business will open in May.

About Envision Horizons: Envision Horizons is a global marketplace growth agency that empowers premium brands to dominate multi-channel commerce. Recognized as an Amazon Advanced Ads Partner for three consecutive years (top 5% globally) and selected as one of just 15 agencies for Amazon's exclusive Rising Stars Program, we specialize in building awareness,

capturing market share, and driving profitability across Amazon, Walmart, Target, Ulta Beauty, and emerging platforms like TikTok Shop.

Powered by its proprietary myHorizons intelligence platform, Envision Horizons delivers data-driven strategy, execution, and optimization for leading consumer brands worldwide. Its technology-driven approach provides the competitive insights and strategic advantages that transform marketplace performance into sustainable growth.

About the Stevie® Awards: Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, the Stevie Awards for Technology Excellence, and the Stevie Awards for Women in Business. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations and territories. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com.

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