

HIP Video Promo Presents: Coffeeshop premieres new music video "Salt Air" on BuzzMusic

Coffeeshop's "Salt Air" Bottles the Feeling of an Endless Summer Day

NY, UNITED STATES, September 21, 2026 /EINPresswire.com/ -- Coffeeshop has become one of the most distinctive pop-electronic forces working today. As the alias of Italian producer, engineer, musician and artist Giacomo Alloesio, he's steadily built an international audience through a catalog that balances melodic electronic production with clean, accessible pop songwriting. As part of the iDreamology roster, Coffeeshop also works within a collaborative network of artists and creators known for a steady stream of polished, hook-driven releases. His catalog has reached more than 500,000 monthly Spotify listeners and millions of streams, with releases connected to independent electronic labels including Trap Nation, Magic Music and Soave Records. As Coffeeshop continues building within iDreamology's active creative circle, "Salt Air" adds another immediate, melody-driven release to a catalog shaped by collaboration, consistency and a strong instinct for songs that connect quickly.



His latest single, "Salt Air," turns that instinct for immediacy toward youth, friendship and the

freedom of leaving the city behind for a summer day by the water. The song comes from a feeling Alloesio knows personally: the physical shift that happens when urban pressure gives way to the coast. Reaching the beach, breathing in the salt air and settling into a slower pace becomes the emotional starting point for a track built around being fully present with the people around you.

"Salt Air" fills in that picture with details that feel pulled from a shared summer memory: packed cars, backseat laughter, bare feet, low gas, boardwalk stops and sunset reflected in the glass. No major destination, and no need for one. The point is the drive, the company and the impulse to keep the day going a little longer. At its center is a simple truth about friendship during those years: sometimes being together is enough to make an ordinary day feel permanent. The song also sits naturally alongside Coffeeshop's previous single, "California Summer Dream." Together, the two tracks form a loose one-two punch built around youth, friendship and summer freedom, each approaching that emotional territory from a different angle. Where one leans into the promise of escape, the other settles into the feeling of already being there.

The animated video, true eye candy from start to finish and created by Eli Lev of Lev Studio, extends that idea through scenes centered on friends, the beach and the freedom of driving along the coast. Rather than overcomplicating the song's message, the visuals stay focused on youth, movement, and time spent together, matching the easy sense of escape that runs through the track. It's an anthem that will no doubt circle around every June for years to come.

[More Coffeeshop at HIP Video Promo](#)

[More Coffeeshop on Spotify](#)

[More Coffeeshop on Instagram](#)

Andrew Gesner
HIP Video Promo
+1 732-613-1779
info@hipvideopromo.com

This press release can be viewed online at: <https://www.einpresswire.com/article/944010629>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.