

SCCG Management Adds MassPay, Financial Orchestration for Gaming, to Its Roster

MassPay gives gaming operators one platform to take in player funds, pay out winnings instantly, and send profits home, all under the operator's own brand.

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EINPresswire.com/ -- [SCCG](https://www.einpresswire.com/SCCG-Management)

[Management](https://www.einpresswire.com/SCCG-Management), an advisory and consultancy firm serving publicly traded and privately held corporations across the global gaming, betting, and prediction markets sectors, today announced that it is representing

[MassPay](https://www.einpresswire.com/MassPay), a financial orchestration platform for gaming, in market.



MassPay gives gaming operators one platform to take in player funds, pay out winnings instantly, and send profits home - all under the operator's own brand.

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In this industry, how you move money is the business, MassPay hands operators ownership of that instead of a black box, and that is exactly what our client-partners need.”

Stephen Crystal, Founder and CEO, SCCG Management

Every gaming operator moves money in three directions: in from players, out to players, and home to the parent company. Most operators piece that together from a processor, a bank, a payout vendor and a compliance team, and end up holding player funds themselves. MassPay replaces all of it with one integration and one contract.

Player funds are held in custody by MassPay, in a separate ledger for each brand, so the operator never takes possession of them. Players in the US choose how they get paid - bank transfer, debit card, PayPal, Cash App, wallet or stablecoin - with instant options available. When it is time to bring profits home, MassPay delivers them to the parent company wherever it is, in the currency it wants, across 180 countries.

Operators keep their brand, their ledgers and full visibility into their own payment data. Compliance - KYC, KYB, AML and sanctions screening - runs on every transaction, on

infrastructure certified to PCI DSS Level 1 and SOC 2 Type 2. There is no lock-in and no fee on failed transactions.

"Operators have had to choose between holding player funds themselves or handing the whole relationship to a processor. MassPay means they do neither," said Ran Grushkowsky, Co-founder and CEO of MassPay. "We hold the funds, players get paid instantly on the rail they prefer, and profits reach the parent company in whatever currency it needs - all under the operator's own brand. SCCG knows this industry's money problems better than anyone, and we are glad to be on their roster."

About SCCG Management

SCCG Management is a leading advisory firm in the global gaming industry, dedicated to driving strategic growth and maximizing revenue for over 130 client-partners across diverse iGaming verticals. With offices in North America, Latin America, Africa, Asia, Europe, and Brazil, our team of seasoned industry executives leverages global relationships to enhance product distribution and seize new market opportunities. With over 30 years of experience, we specialize in navigating the complexities of tribal gaming, capitalizing on emerging markets, fostering iGaming innovations, managing intellectual property, facilitating mergers and acquisitions, and advancing sports wagering and entertainment ventures. www.sccgmanagement.com

About MassPay

MassPay is a financial orchestration platform for gaming and digital platforms. One integration gives operators custody, player wallets, instant payouts and cross-border settlement in 180 countries, under their own brand, with compliance built in. We care about your people getting paid, everywhere. www.masspay.io

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