Watch Her Prosper®'s Ruchi Pinniger Named Finalist for Stevie® Award in 2026 Stevie Awards for Women in Business

Women Around the World To Be Recognized at Event in New York

NEW YORK, NY, UNITED STATES, September 21, 2026 /EINPresswire.com/ -- Ruchi Pinniger, CEO & Founder of Watch Her Prosper®, has been named a Stevie® Awards Finalist in the Achievement in Financial Literacy Initiatives for Women category in the 23rd annual Stevie Awards for Women in Business.

> Financial literacy is about building confidence, wealth and the future you want. I'm honored to help women do just that and grateful to have our work recognized by the Stevie Awards."
>
> *Ruchi Pinniger*

The Stevie Awards for Women in Business honor the achievements of women executives, entrepreneurs, employees, and the companies they run– worldwide. The Stevie Award has been hailed as the world's premier business award.

Nicknamed the Stevies for the Greek word for "crowned," the awards will be presented to finalists at a ceremony in New York City on November 16 where Gold, Silver, Bronze and Grand winner placements will be announced.

More than 400 women and their guests from around the world are expected to attend the presentations, which will be broadcast live.

More than 1,500 entries from organizations and individuals in 56 nations and territories were submitted this year for consideration in more than 300 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year. Pinniger's work through Watch Her Prosper® was recognized under the Achievement in Financial Literacy Initiatives for Women category for helping women build financial confidence, improve financial literacy, and create lasting wealth.

Pinniger, a former Wall Street hedge fund CFO, combines financial mentorship and consulting with financial literacy, bookkeeping, tax-time readiness, and mindset work to help women unpack the fears and inherited beliefs they carry around money. Since Watch Her Prosper® 's founding, the firm has served thousands of business owners and grown its audience reach by

85%.

Since July 2024, Watch Her Prosper® has expanded its financial literacy initiatives through live, virtual paid workshops focused on Money Mindset and Redefining Prosperity™, while continuing to use its proprietary RIR Method™ to help women identify and shift limiting financial beliefs. The firm's expansion has resulted in 60% growth in business development, thought leadership, and strategic partnerships.

Through its B1G1 initiative, Watch Her Prosper® further connects financial literacy with global impact. Since July 2024, the initiative has generated 2,794 days of education and 413 days of income support through projects providing bookkeeping and literacy skills and empowering women to learn, earn, save, and invest across India and Africa.

"Financial literacy is about so much more than knowing the numbers—it's about having the confidence to make decisions, build wealth, and create the future you want," said Ruchi Pinniger, Founder of Watch Her Prosper®. "I'm incredibly proud that our work is helping women transform not only their relationship with money, but the way they see what's possible for themselves. This recognition from the Stevie Awards is a meaningful reflection of the women we serve and the team behind this mission, and I'm excited to continue expanding access to practical financial education that helps women truly prosper."
Gold, Silver, and Bronze Stevie Award finalists were determined based on the average scores of more than 200 business professionals worldwide, serving across seven judging committees.

Maggie Miller, president of the Stevie Awards, said, "As the Stevie Awards for Women in Business marks its 23rd year, we continue to be impressed by the remarkable accomplishments represented among the nominations. It is especially rewarding to see the significance a Stevie Award holds for women and the recognition it brings to their achievements, careers, and organizations. We congratulate all of this year's finalists and look forward to revealing the Gold, Silver, and Bronze Stevie Award placements on November 16."

Details about the Stevie Awards for Women in Business and the list of winners in all categories are available at http://Women.StevieAwards.com.
Entries for the 2027 Stevie Awards for Women in Business will open in May.

About Watch Her Prosper®: Watch Her Prosper® is a financial mentorship and consulting firm founded by Ruchi Pinniger, a former Wall Street hedge fund CFO who left a successful corporate career to help women build confidence around money and create lasting wealth. The firm blends emotional intelligence with financial literacy, combining financial guidance, bookkeeping, and tax-time readiness with the deeper work of helping women unpack the fears and inherited beliefs they carry around money.

Ruchi brings nearly 20 years of experience in financial management to every client relationship. Her mentorship works at the intersection of personal and business finances through her

signature “practical tactical + mindset” approach and proprietary Redefining Prosperity™ framework. Her RIR Method™ gives clients a concrete tool to identify and shift the limiting beliefs that hold them back financially.

About the Stevie® Awards: Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, the Stevie Awards for Technology Excellence, and the Stevie Awards for Women in Business. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations and territories. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com.

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