

MediCool and Lovell Announce VA Contract Award to Expand Access to Professional Podiatry and Foot Care Products

Award expands VA access to MediCool's professional podiatry and foot care solutions through Lovell Government Services

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Chris Lovell, CEO of Lovell Government Services.

Services, a Service-Disabled Veteran-Owned Small Business (SDVOSB), today announced that MediCool's professional podiatry and foot care products are now available to Department of Veterans Affairs (VA) healthcare facilities under Lovell's VA contract 36C10X26D0029. The award provides VA healthcare facilities with an established, streamlined purchasing pathway for a broad portfolio of MediCool products, including professional podiatry instruments, equipment, accessories, and related medical and surgical supplies.

Through the award, VA healthcare facilities will have access to a broad portfolio of MediCool professional podiatry and foot care products through Lovell Government Services. The awarded portfolio includes sanding caps and bands, callus removers, diamond and carbide instruments, mandrels, sanitizer trays, and related medical and surgical supplies. The contract provides VA healthcare professionals with a streamlined procurement pathway to MediCool products while supporting federal SDVOSB purchasing goals.

For decades, MediCool has focused on developing and distributing professional products guided by its “Quality First” philosophy. The company combines quality and performance with an emphasis on form, function, and versatility, while continually exploring new applications and adapting products to meet the specialized needs of healthcare professionals.

“Expanding access to high-quality products and technologies for the healthcare professionals who care for our nation's Veterans is at the heart of what we do,” said Chris Lovell, Major, USMC (Ret.), CEO of Lovell Government Services. “This VA contract award provides a streamlined path for VA facilities to access MediCool's professional podiatry and foot care solutions, and we're

proud to partner with their team to help bring these products to Veterans across the country.”

Steve Wallace, VP Business Development added, “Partnering with Lovell Government Services gives us an opportunity to expand access to MediCool’s professional podiatry and foot care products throughout the VA healthcare system. We are proud to support the healthcare professionals caring for our nation’s Veterans while continuing our commitment to quality, innovation, and practical solutions.”

As MediCool’s SDVOSB vendor, Lovell Government Services will support the company’s continued expansion throughout the federal marketplace. Through

Lovell’s established federal contracting channels, the partnership is designed to simplify procurement and expand access to MediCool solutions across federal healthcare systems.

About MediCool

MediCool develops and distributes professional products with a focus on quality, functionality, and innovation. Guided by its “Quality First” philosophy, MediCool seeks to distinguish its products through unique features in form and function while exploring new applications and markets to maximize their usefulness. The company frequently adapts products for specialized professional applications, providing practical solutions designed around the needs of its customers.

To learn more about MediCool, visit medicool.com.

About Lovell Government Services

Lovell Government Services has been a trusted Service-Disabled Veteran-Owned Small Business (SDVOSB) vendor since 2013, with a proven track record of helping suppliers succeed in the federal marketplace. As a five-time Inc. 5000 honoree, Lovell partners with medical, dental, pharmaceutical, and healthcare technology companies to expand access to federal healthcare systems while helping agencies streamline procurement and improve patient care for Veterans, military personnel, and other federal beneficiaries.

Learn more at LovellGov.com.



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