Massad Movers Reports Rising Demand for Moves to Georgia, Florida, Carolinas

Worcester-based mover expands resources for customers relocating from Massachusetts to the Southeast as interstate demand grows.



Philip P. Massad Movers - Trusted Moving Company Serving Worcester and Boston, Massachusetts



Philip P. Massad Movers maintains a large fleet of professional moving trucks to serve Boston and Worcester areas

WORCESTER, MA, UNITED STATES, September 21, 2026 / EINPresswire.com/ -- Philip P. Massad Movers, a family-owned moving and storage company based in Worcester, Massachusetts, is reporting sustained growth in long-distance relocations from Massachusetts to the Southeast, with Georgia, Florida, North Carolina, and South Carolina among the most requested destinations.

The pattern reflects a broader wave of Massachusetts residents and businesses relocating south for a lower cost of living, more favorable tax conditions, and warmer year-round climates. Remote work flexibility has also played a role, allowing more households to choose where they live independent of where they work, and many are choosing the Southeast for its combination of affordability and quality of life.

Massad Movers has responded by building dedicated planning resources for each of these interstate corridors, giving customers a clearer picture of what to expect before committing to a long-distance move. Each guide covers logistics timing, cost considerations,

climate differences, and other route-specific factors, rather than offering generic moving advice that doesn't reflect the realities of a particular destination.



Philip P. Massad Movers truck providing professional residential moving services in a Boston-area neighborhood

"We're seeing more families reach out about these Southeast routes than almost anywhere else right now," said [Spokesperson Name], [Title] at Massad Movers. "A move like this involves a lot more planning than a local move. People want to understand timing, cost, and logistics specific to their destination before they commit, so we've built out resources for each of these corridors rather than treating every long-distance move the same way."

Massad Movers has published detailed planning guides for customers considering these relocations, covering logistics, timing, and cost considerations for each corridor:

Massachusetts to Georgia
Massachusetts to Florida
Massachusetts to South Carolina
Massachusetts to North Carolina

Each guide helps customers plan ahead for their move, whether they are relocating a household, a business, or both. Massad Movers offers long-distance moving, packing services, and secure storage for customers who need flexibility during a multi-state transition, including short-term storage for those closing on a new home or waiting on a lease start date.

Now marking 68 years in business, Massad Movers has built its reputation in Worcester on long-distance moving, packing, and storage services, earning a 4.8-star rating across more than 198 customer reviews. Founded in 1958, the company has remained family-owned throughout its history, a distinction it credits with its focus on consistent service across generations of customers.

As interstate relocation trends continue to shift, Massad Movers plans to expand its route-specific resources to additional Southeast and mid-Atlantic corridors in response to customer demand.

About Massad Movers

Founded in 1958, Philip P. Massad Movers is a family-owned moving and storage company headquartered at 100 Grand Street, Worcester, Massachusetts. The company offers long-distance moving, packing services, and 80,000 square feet of storage space for residential and commercial customers.

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